

25-26 February 2019



BMA House, London

#R2Rconf

www.R2Rconf.com



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February
2019

MOSAIC
EXECUTIVE SEARCH

conference summary

Mark Carden
conference Director
Managing Consultant
Mosaic Search & Selection



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conference summary



www.theculturalhallpodcast.com/2012/03/snoring-through-conference/



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Conference Summary

- How can this be stopped?



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2018 Researcher to Reader Conference: Attendee Survey

Thank you for helping us by participating in this survey. This questionnaire should take no longer than 5-10 minutes to complete, and all respondents will remain completely anonymous.

The purpose of this study is to understand how delegates relate to the Conference, particularly delegates' motivation to attend, satisfaction during the Conference and their intention to re-visit and advocate for the event.

Please be sure to answer all of the following questions.

Section 1: Attendee Profile

1. What is your age?

under 18 ☐
18-25 ☐
26-35 ☐
36-45 ☐
46-55 ☐
56-65 ☐
over 65 ☐

2. What is your gender?

Female ☐
Male ☐
Other / no answer ☐

3. Is this your first R2R?

Yes ☐
No ☐

4. What is your sector?

Consulting ☐
Distribution ☐
Libraries ☐
Publishing ☐
Research ☐
Technology ☐
Other ☐

5. How long have you been working within research or scholarly communication?

under 6 years ☐
6-15 years ☐
16-25 years ☐
26-35 years ☐
36-45 years ☐
46-55 years ☐
56-65 years ☐
over 65 years ☐

6. What level of seniority have you reached in your sector?

(a) If you are an academic, are you:

Head of Department / Full Professor ☐
Faculty Member ☐
Post-doctoral / PhD qualified ☐
PhD Student ☐
Master's / Bachelor's Student ☐

(b) If you are not an academic, are you:

Senior Manager ☐
Manager ☐
Team Leader ☐
Other ☐

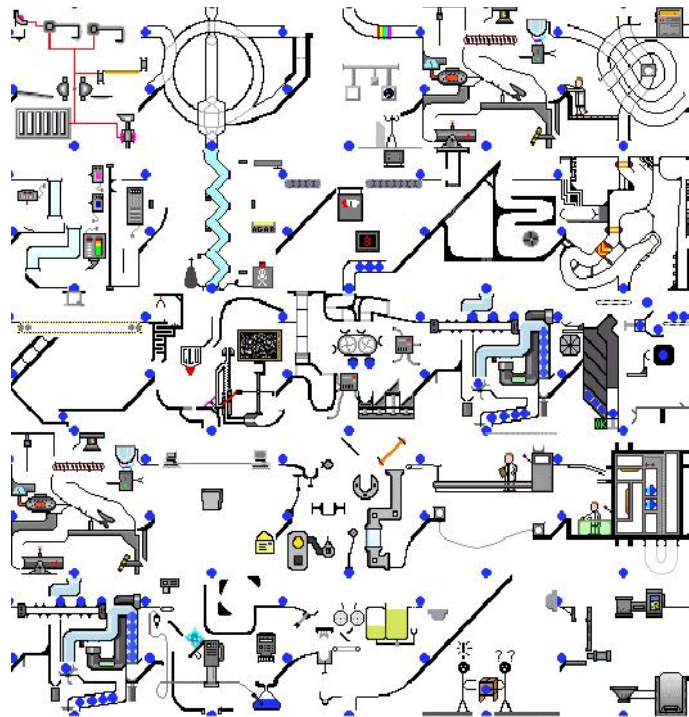
Section 2:

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conference summary

- It's a simple job....

To turn
this:



...into something
simple and clear



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conference summary

- so what's the theme this year?

175	2019 95	2018 2019 25	2018 70	155
	2017 2019 5	2017 2018 2019 10	2017 2018 5	2017 60 135
	2016 2017 2019 5	2016 2017 2018 2019 20	2016 2017 2018 15	2016 2017 15
	2016 2019 10	2016 2018 2019 5	2016 2018 5	2016 80 155



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conference summary

- so what's the theme this year?

Summary & Closing



What does everybody want?

- Researchers
- Readers
- Institution
- Libraries
- Reviewers
- Funders /
- Politicians

Summary & Closing



Aaaaaaaa

conference summary

- Things are being pulled in opposite directions



http://wikiclipart.com/tag-of-war-clipart_30963/



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- so what's the theme this year?

*Just do
it's complicated
again, Mark*

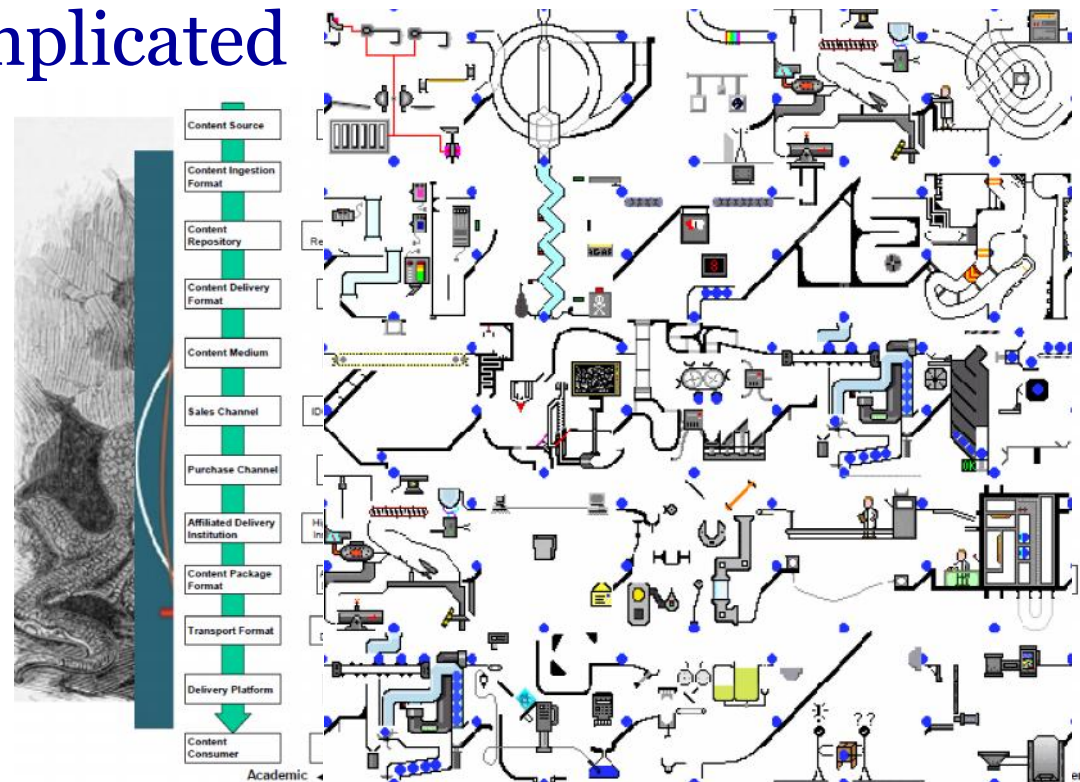


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Summary

- It's all a bit of a mess
- It used to be simple
- But now it is complicated



Some presentations were disturbing

INDIA - CASE STUDY

- India's spending on R&D in terms of percentage of GDP has been stagnant at 0.6 to 0.7 per cent in the last two decades
- Private investments in R&D have severely lagged public investments in India
- Between 2009-2014, annual publication growth was almost 14 per cent. It increased India's share in global publications from 3.1 per cent in 2009 to 4.4 per cent in 2014



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Some presentations were disturbing

INDIA - CASE STUDY

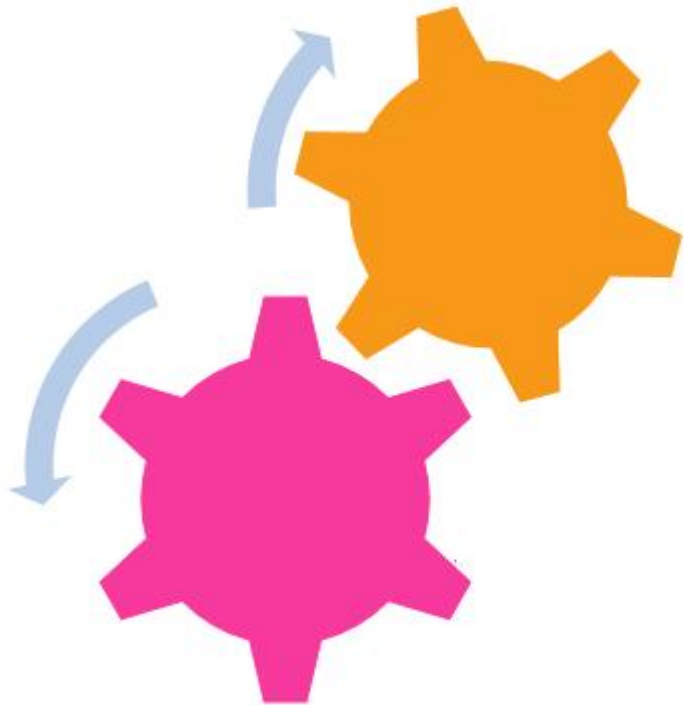
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conference summary

- so what is the theme this year?

"When the ends justify the means, all you get is the means, and you never reach the end."

But let's try to embrace the means!



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Conference Summary

- Hybrid is good
- Turbulence is good
- Disruption is good
- Conflict is creativity



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http://wikiclipart.com/tug-of-war-clipart_30963/



But it is confusing

- Some of us are unrealistically enthusiastic
- some of us have questions
- Some of us are just confused
- Some of us are distracted by other things
- some of us just don't care



It's a mixed economy

- Authors are (now) thinking about their readership – it is the READER who comes first.
- But picking a journal is 'a mess'
- Funder mandates 'solve' it
 - but what about 'broad' interests of academic freedom?
- What powers do 'superhero academics' have?



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It's a mixed economy



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Barriers to creative Hybridization

- Political mandates – Plan S
- Systems, Structures and Workflows
- Uncertainty about Copyright & Licensing
- Reward systems
- Ethics and 'Robin Hoods'
- Geography
- Not following up roadmaps
- Impractical initiatives



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Political mandates – Plan S

COAlliance S1 2019

Plan S : Strong principles

- ⦿ No publication should be locked behind a **paywall**
- ⦿ OA must be immediate, *i.e.* **no embargo periods**
- ⦿ Publication under an **open license**; no transfer/licensing of copyright
- ⦿ **Transparency** about pricing and contracts
- ⦿ **No hybrid** model of publication, except as a transitional arrangement with a clearly defined endpoint



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Systems, Structures and Workflows

- Book vs Journal

- technology
- processes
- organisation
- standards



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Reward systems



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Ethics and 'Robin Hoods'

- What sort of criminal gives away all their loot?
- What sort of politician gives away all of someone else's loot?
- What sort of business gives away all their brand equity?
- Basically the narrative seems to be:
Sci-Hub might be a dodgy criminal enterprise,
but it is worth it to destroy subscription
publishing, and it will then just disappear

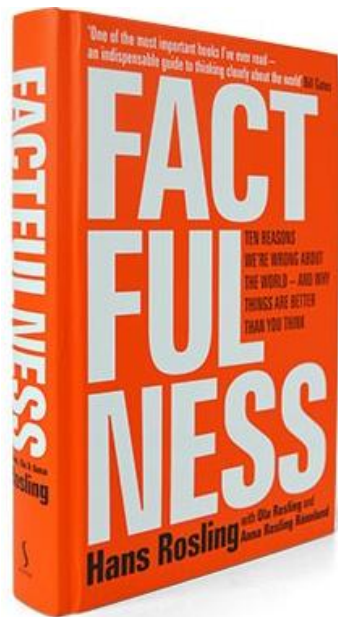


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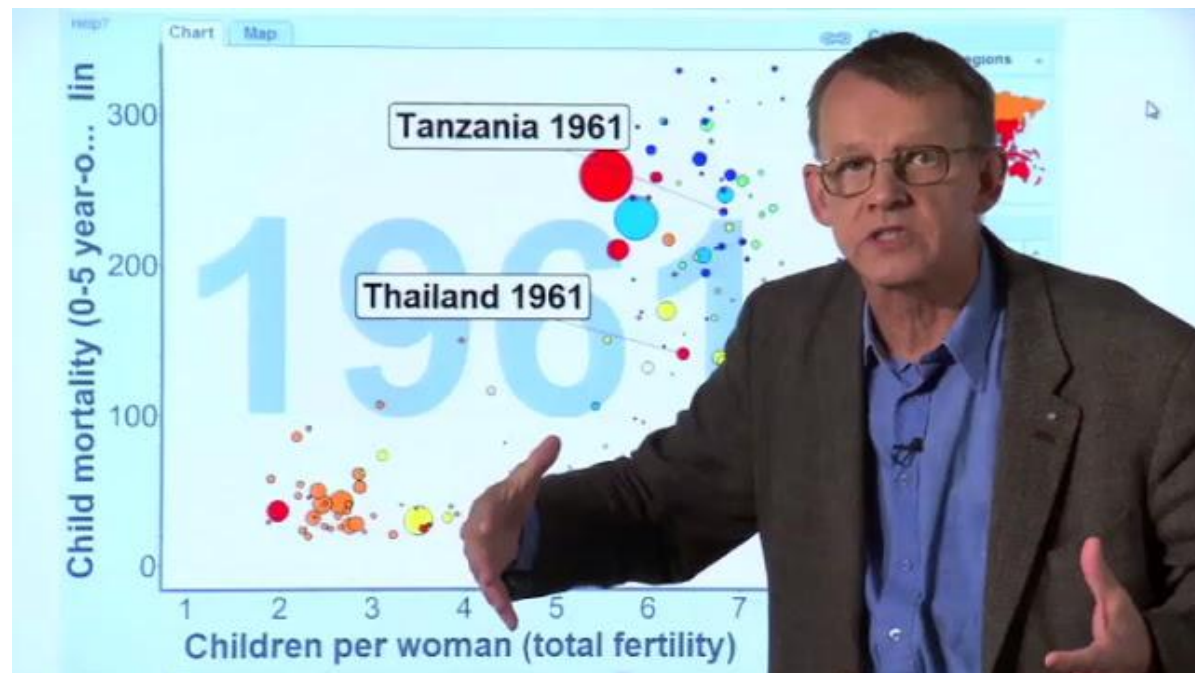
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Geography - The 'Global South'

- There were two worlds in 1961
- Now it is both more homogeneous and very variable



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Geography - The 'Global South'



Large teams develop and small teams disrupt science and technology

Lingfei Wu, Dashun Wang & James A. Evans

Abstract

Published: 13 February 2019

One of the most universal trends in science and technology today is the growth of large teams in all areas, as solitary researchers and small teams diminish in prevalence^{1,2,3}. Increases in team size have been attributed to the specialization of scientific activities³.



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Not following up roadmaps



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Impractical initiatives



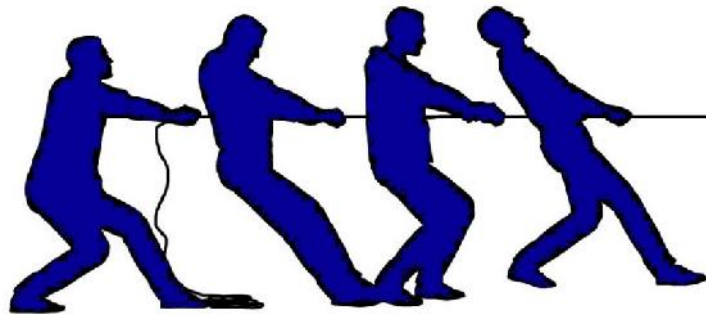
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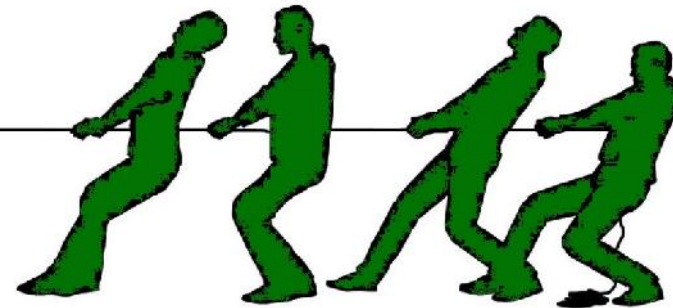


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Impractical
initiatives



Not following
up roadmaps



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Barriers to creative Hybridization

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And Machine Learning obvio



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And replicability & teams



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What next....

- We are all
"Research Communication Enthusiasts"



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Ta da!



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Researcher to Reader

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