



Researcher to Reader

24-25 February 2020

BMA House, London

Conference Programme

Welcome to the Conference

Welcome to the **5th** annual **Researcher to Reader Conference**. The Conference aims to be the premier forum for discussion of the international scholarly content supply chain – bringing knowledge from the **researcher** to the **reader**.

The Conference programme covers key topics in the area of scholarly communications, with a scope that ranges from content creation by researchers, to the discovery and consumption by the readers who access the content, and beyond into archiving and preservation. This supply chain involves many intermediaries and enablers, including funders, editors, reviewers, publishers, distributors, librarians and technology providers. All of these are represented amongst the delegates and speakers at our Conference, and our conversation is about how we can work together to facilitate scholarly communication.

An important and popular part of the programme is our workshops, where delegates convene in small groups, multiple times during the two-day event, to discuss one of a choice of topics, aiming to explore a problem or opportunity thoroughly, and to produce some useful conclusions.

Our programme of presentations, panels, workshops and debates is put together and delivered through the hard work of a team of over 30 members of the scholarly communications world, and without them this event would not be possible.

We would like to thank our sponsors, who provide much-needed financial support for the Conference. An event like this is surprisingly expensive to deliver; without our sponsors, registration costs would be significantly higher for our delegates.



Researcher to Reader Conference 2020

Monday 24 February

8.30	Registration & Networking
9.30	Welcome & Introduction <ul style="list-style-type: none"> • Mark Carden
9.40	Opening Keynote: <ul style="list-style-type: none"> • Dr Jonathan Adams
10.25	Workshops <ul style="list-style-type: none"> A. Equitable OA B. Improving Peer Review C. Transformative Agreements D. Commerce in the Academy E. OA Price Transparency
11.20	Break
11.50	Presentations: <i>Open Access Models and Impact</i> OA Models for Society Publishers <ul style="list-style-type: none"> • Tasha Mellins-Cohen Research4life and OA <ul style="list-style-type: none"> • Dr Solomon Derese
1.00	Lunch
1.50	Debate: Journal Brands and Impact Measures <ul style="list-style-type: none"> • Rick Anderson (moderator) • Dr Mike Taylor • Toby Green • Pippa Smart • Dr Niall Boyce
3.00	Break
3.30	Presentations: <i>Researchers & Communication</i> Measuring Science Your Way <ul style="list-style-type: none"> • Dr Sabine Hossenfelder Catch 22 – Women Peer Reviewers <ul style="list-style-type: none"> • Dr Laura Fogg-Rogers
4.40	Workshops <i>Second Meeting</i>
5.30	Evening Reception

Tuesday 25 February

8.30	Registration & Networking
9.30	Panel Discussion: Assessing Social Research and Research Metrics <ul style="list-style-type: none"> • Caroline Porter (moderator) • David Carr • Dr Nicola Carr • Professor James Wilsdon
10.35	Workshops <i>Third Meeting</i>
11.20	Break
11.50	Presentations: <i>Reproducibility & Reusability</i> The Reproducibility Manifesto <ul style="list-style-type: none"> • Catriona Fennell Towards FAIR Data For All <ul style="list-style-type: none"> • Rebecca Grant
1.00	Lunch
1.50	Presentations: <i>Artificial Intelligence</i> AI in Scholarly Information <ul style="list-style-type: none"> • Jim Longo Using AI in the Academic Workflow <ul style="list-style-type: none"> • Michael Upshall
3.00	Break
3.30	Workshop Feedback <ul style="list-style-type: none"> • Laura Cox & Dr Phill Jones (moderators)
4.00	Conference Summary <ul style="list-style-type: none"> • Mark Allin
4.15	Closing Keynote <ul style="list-style-type: none"> • Richard Charkin
5.00	End of Conference

Monday 24 February 2020

8.30 Registration & Networking

Snow Room

9.30 Welcome & Introduction

Great Hall

Mark Carden

- Managing Consultant at Mosaic Search & Selection
- Member of the 2020 Researcher to Reader Advisory Board

The Conference Chairman welcomes the delegates, introduces the event and thanks the sponsors.



9.40 Opening Keynote

Great Hall

Research Ecosystem Dynamics:

Publication adaptation, evolution or extinction

Dr Jonathan Adams

- Chief Scientist at the Institute for Scientific Information



10.25 Workshops: Introduction & First Meeting

Great Hall & Breakout Rooms

A: Equitable OA in Low-Income and Middle-Income Countries

B: Improving Peer Review Support for Researchers

C: Transformative Agreement Collaboration

D: Practicality and Purity – Commerce in the Academy

E: Open Access Price Transparency

Laura Cox (moderator)

- Chief Financial and Operating Officer at Ringgold
- Member of the 2020 Researcher to Reader Advisory Board



Workshop A: Equitable OA in Low-Income and Middle-Income Countries

How do we ensure that a wholesale transition to OA improves equality rather than creating new barriers?

Rob Johnson

- Founder and Director at Research Consulting
- Member of the 2020 Researcher to Reader Advisory Board

Andrea Powell

- STM Outreach Director and Publisher Coordinator at Research4Life

Is a universal shift to OA acceptable if it means that scholarly communication becomes less equitable, not more? Researchers in low-income and middle-income countries face particular challenges not just because they lack the funds to pay APCs, but also because they may lack the skills to navigate the complex publishing ecosystem and to comply with funder requirements. How can the research communication sector work together to ensure that there is a financially sustainable and equitable way to disseminate and amplify the outputs of research from these regions?



Workshop B: Improving Peer Review Support for Researchers

How can Researchers, Librarians, Publishers, Funders, Editors and Research Managers work together to enhance the quality and efficiency of peer review?

Dr Christine Tulley

- Professor of English at the University of Findlay
- Research Adviser at Prolifiko

Dr Heather Staines

- Head of Partnerships at MIT Knowledge Futures Group

Researchers experience intense pressure to publish, yet few resources offer instruction in the other side of publication: how to write peer reviews effectively, how to engage in ethical peer review, and how to use peer review to develop a scholarly identity. Peer review is a hallmark of disseminating published scholarship, and a lack of strong peer reviewers has implications for readers, publishers (both traditional and Open Access), academic societies, libraries, funders, and educational technology developers. Building on a compilation of data and Peer Review Week 2019, workshop participants will develop an action plan for strengthening peer review across sectors.



Workshop C: Transformative Agreement Collaboration

What are the best practices to support innovation and effectiveness in Transformative Agreements?

Christopher Kenneally

- Director of Content Marketing at Copyright Clearance Center

Scott Delman

- Director of Publications at the Association for Computing Machinery

Transformative agreements are not one-size-fits-all: Read & Publish, Membership and Deposit/Prepaid are some of the transitional Open Access publishing agreements in place today. With the novelty, complexity and nuance of these agreements, there is need for collaboration and experimentation amongst stakeholders to ensure alignment and compliance. Institutions may wish to create sliding scale fee agreements for APCs. Likewise, libraries and publishers will want to analyse historical APC data for pricing models moving forward. In this workshop, delegates will discuss their insights for collaborating on development of new models, aiming for best practices that will help to improve future transformative agreements.



Workshop D: Practicality and Purity – Commerce in the Academy

In what ways can both commercial and non-commercial organisations most usefully operate and collaborate in the scholarly communications ecosystem?

John Larrier

- Director of Business Development at MPS Limited

Mark Allcock

- Director, Product Management at EBSCO

In the scholarly communications ecosystem, many commercial organisations are active in technology innovation, cost-cutting and increasing Open Access availability. Meanwhile, not-for-profit organisations are seeking new revenue streams to be viable, or to maintain their profit-like contributions to parent organisations, such as societies and universities. This workshop will seek to explore what 'for profit', 'commercial' and 'non-commercial' really mean in scholarly communications, and what a successful and sustainable contribution to scholarly communications by these varied organisational models can look like in our rapidly changing ecosystem.



Workshop E: Open Access Price Transparency

What services are needed to clearly and effectively present transparent data about OA publishing and prices?

Chris Banks

- Director of Library Services at Imperial College London

Dr Alicia Wise

- Consultant at Information Power

cOAlition S aims to help make the nature and prices of OA publishing services more transparent, and to enable conversations and comparisons that will build confidence amongst customers that prices are fair and reasonable. An independent report and price transparency framework has recently been commissioned, and this workshop provides an opportunity to review the framework, to explore how it might be used to inform purchasing decisions, and to make recommendations to key stakeholders, including cOAlition S.



11.20 Break

Snow Room

11.50 Presentations: Open Access Models and Impacts

Great Hall

Open Access Models for Society Publishers

A framework for institutional Publish & Read deals

Tasha Mellins-Cohen

- Director of Publishing at the Microbiology Society

Funders and library consortia use the term 'transformative' to denote a journal's transition from a subscription model to Open Access. This session explores one means by which a society publisher might transform, in the form of a Publish & Read model, and outlines the process followed by the Microbiology Society to calculate the financial and publishing implications of such a model. This experience might inform other societies considering their own transformations to Open Access.



Research4Life and OA

The impact on access to e-resources in Africa

Dr Solomon Derese

- Senior Lecturer at the University of Nairobi

Access to literature has been an impediment to research in Africa. African libraries stopped subscribing to journals in the 1980s following the IMF and World Bank structure adjustment programme, which resulted in reduced funding. Hence scientists from developing countries were unable to engage in state-of-the-art research. This prompted initiatives geared towards improving access to scientific literature. One such initiative is Research4Life, which gives scientists in Africa access to over 100,000 journals and books. The other avenue though which access to scientific information has tremendously improved is Open Access. Reports indicate these initiatives have resulted in improved scientific output from the continent.



1.00 Lunch

Snow Room

1.50 Debate: Journal & Article Metrics

Great Hall

Journal Brands and Impact Measures

The venue of its publication tells us nothing useful about the quality of a paper

Rick Anderson (moderator)

- Assoc. Dean at Marriott Library, University of Utah

Dr Niall Boyce

- Editor of The Lancet Psychiatry

Toby Green

- Managing Director at Coherent Digital

Pippa Smart

- Editor-in-Chief of Learned Publishing

Dr Mike Taylor

- Software Guy at Index Data

Two teams of two debaters will argue for and against the proposition above in a formal debate, with the result decided by delegate voting.



3.00 Break

Snow Room

3.30 Presentations: Measurement & Representation

Great Hall

Measuring Science Your Way

How to make measuring scientific success useful for scientists

Dr Sabine Hossenfelder

- Research Fellow at the Frankfurt Institute for Advanced Studies

Evaluating scientific work requires in-depth studies of research publications. But today's academic reality often means we must make quick, quantitative comparisons. These comparisons rely on metrics for scientific impact whose purpose it is to quantify the relevance of research, both on the institutional level and on the individual level. Many scientists are rightfully sceptical of attempts to measure their success, but quantitative evaluation is and will remain necessary. This talk will explain how to make measuring scientific success useful for scientists, and how to avoid shortcomings of the currently used measures.



Catch 22 – Women Peer Reviewers

Improving female researcher representation in peer review and publishing

Dr Laura Fogg-Rogers

- Senior Lecturer at the University of the West of England

There is a significant under-representation of women in STEM research which is damaging societal progress for democratic, utilitarian and equity reasons. Academic grants and publishing are key parts of the problem as peer review is conducted for free on top of research workloads – meaning this form of academic service may be neglected by women. Decisions on academic merit are then often made by men. Schemes such as Athena SWAN in academia are aiming to change these structural disadvantages to enable more women to progress in Higher Education – could journals learn from this?



4.40 Workshops: Second Meeting

Breakout Rooms

A: Equitable OA in Low-Income and Middle-Income Countries

B: Improving Peer Review Support for Researchers

C: Transformative Agreement Collaboration

D: Practicality and Purity – Commerce in the Academy

E: Open Access Price Transparency

The workshop groups reconvene in their Breakout Rooms to continue their discussions.

5.30 Evening Reception

Snow Room

An hour of relaxation and networking with refreshments.

Tuesday 25 February 2020

8.30 Registration & Networking

Snow Room

9.30 Panel: Research Metrics

Great Hall

Assessing Social Research and Research Metrics

Looking beyond traditional modes of impact measurement

Caroline Porter (moderator)

- Executive Publisher at SAGE Publishing

David Carr

- Programme Manager at The Wellcome Trust

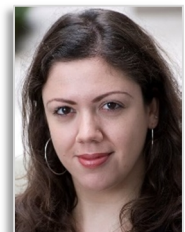
Dr Nicola Carr

- Editor of the Probation Journal
- Associate Professor at the University of Nottingham

Professor James Wilsdon

- Director at the Research on Research Institute (RoRI)
- Professor of Research Policy at the University of Sheffield

Understanding the full societal impact of academic work has posed a challenge to the scholarly community for decades, with the social sciences being particularly ill-served by existing measures. This Panel will discuss the key issues. How can we change scholarly incentive structures to enable and encourage impact metrics that extend beyond citations? How might we create new avenues for researchers to discuss and share the significance of their work while getting scholarly credit for it? What communication channels can we use to draw the link between academic research, social impact, policymakers and society at large?



10.35 Workshops: Third Meeting

Breakout Rooms

A: Equitable OA in Low-Income and Middle-Income Countries

B: Improving Peer Review Support for Researchers

C: Transformative Agreement Collaboration

D: Practicality and Purity – Commerce in the Academy

E: Open Access Price Transparency

The workshop groups reconvene in their Breakout Rooms to conclude their discussions.

11.20 Break

Snow Room

11.50 Presentations: Reproducibility & Reusability

Great Hall

Applying the Reproducibility Manifesto

How Elsevier journals used the manifesto for reproducible science by Munafò et al to benchmark its reproducibility programme

Catriona Fennell

- Director Publishing Services at Elsevier

In 2017, Marcus Munafò and colleagues published 'A manifesto for reproducible science', in which they proposed a series of measures to improve the efficiency and robustness of research by targeting specific threats to reproducible science. The broad, evidence-based and actionable manifesto proved a perfect benchmark and guide for Elsevier to assess its existing reproducibility programme and create a roadmap for future initiatives.

**From Data Policy Towards FAIR Data For All**

How standardised data policies can improve research data sharing and reuse

Rebecca Grant

- Research Data Manager at Springer Nature

There is evidence that good data practice leads to increased citation, increased reproducibility, increased productivity, reduced harm and costs of biased or non-transparent research, and that it helps researchers with career progression and provides a better return on investment in research funding. In this presentation we will share feedback on data sharing from a survey of more than 11,000 researchers globally, as well as evidence from our own implementation of standardised data policies and the work of the Research Data Alliance's Data Policy Implementation Interest Group.

**1.00 Lunch**

Snow Room

1.50 Presentations: Artificial Intelligence

Great Hall

Artificial Intelligence in Scholarly Information

A guide to the current landscape

Jim Longo

- VP Product Management at Highwire

Artificial Intelligence offerings in scholarly communications have progressed enormously in recent years, but the landscape remains fragmented. This presentation takes a birds-eye view of different AI applications in the scholarly communications space, exploring how these can be used to improve content discovery and aid research capabilities. The speaker will also delve into some of the lesser known applications of AI.



Using AI in the Academic Workflow

Why has the take-up of AI been so limited in the academic publishing workflow?

Michael Upshall

- Head of Business Development at UNSILO

This presentation highlights some of the wins that have come about from using new technology such as AI to identify solutions to publishing problems. It may seem trite, but effective solutions almost always emerge not from the unaided brain of a developer, but from users (academics, information professionals, publishing editors) identifying a pain point, a challenge, that could benefit from a new approach. Through case studies, this presentation suggests ways in which this cross-fertilisation can be encouraged.



3.00 Break

Snow Room

3.30 Workshop Feedback

Great Hall

A: Equitable OA in Low-Income and Middle-Income Countries

B: Improving Peer Review Support for Researchers

C: Transformative Agreement Collaboration

D: Practicality and Purity – Commerce in the Academy

E: Open Access Price Transparency

Laura Cox (moderator)

- Chief Financial and Operating Officer at Ringgold
- Member of the 2020 Researcher to Reader Advisory Board

Dr Phill Jones (moderator)

- Owner at Double L Digital
- Member of the 2020 Researcher to Reader Advisory Board

Each workshop will provide a very brief overview of their discussions, and any resolutions achieved and action points to be taken forward.



4.00 Conference Summary

Great Hall

Mark Allin

- Principal at ContentAll
- Member of the 2020 Researcher to Reader Advisory Board

This recurring (and inexplicably popular) brief recap attempts to condense the entire content of this year's Researcher to Reader Conference into an informal and opinionated, yet coherent and plausible summary. In this 5th year of the Conference, we are introducing a new Summariser.

**4.15 Closing Keynote**

Great Hall

Is Free Information a Threat to Freedom of Information?**Richard Charkin**

- President of Bloomsbury China
- Non-executive Director of Institute of Physics Publishing
- Non-executive Director of Liverpool University Press

**5.00 End of Conference**

Conference Contributors

The outstanding Programme of the Researcher to Reader Conference is the result of the enthusiastic participation and hard work of over 30 people who are contributors to the development and delivery of the event. These include the speakers, moderators, panellists, debaters and board members, whose biographies appear below. The Conference is very grateful indeed for their participation. We would also like to thank all those who put forward proposals in response to the Call for Papers, whether they were included or not.

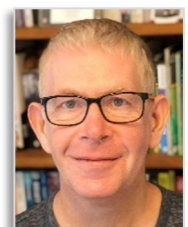
Jonathan Adams is Chief Scientist at the Institute for Scientific Information. The ISI serves as a home for analytic expertise and technological innovation, focusing on new bibliometric and analytical approaches while partnering with the global research community. Previously he was the Chief Scientist for Digital Science, and before that Dean for Strategic Development at the University of Leeds, founder of Evidence Ltd and Director of Research Evaluation for Thomson Reuters. He is also a Visiting Professor at the Policy Institute at King's College London, and was awarded an Honorary DSc by the University of Exeter for his work in higher education and research policy.



Mark Allcock is Director, Product Management - FOLIO Partnerships at EBSCO Information Services. He has over 25 years' experience in the library sector – as a library assistant at Oxford University then in a succession of roles working with small and large non-profit and commercial vendors in the library software market and publisher relationships. His current role at EBSCO is to create partnerships with all kinds of organisations globally to support the implementation of the FOLIO open source library services platform.



Mark Allin is a Board member, advisor and consultant in publishing and software, and is also pursuing interests in Higher Education. He has over 30 years' experience in the publishing industry, and has worked in Asia, the United States and Europe across educational, academic and trade publishing. He has worked as an entrepreneur and for large global businesses; spending 17 years at John Wiley & Sons, latterly as COO and then CEO. He is a member of the Advisory Board for the 2020 Researcher to Reader Conference.



Rick Anderson is Associate Dean for Collections and Scholarly Communication at J. Willard Marriott Library, University of Utah. He has worked previously as Head Acquisitions Librarian for the University of North Carolina and Director of Resource Acquisition at the University of Nevada. He serves on several boards and is a contributor to the Scholarly Kitchen. He has been President of the North American Serials Interest Group and of SSP. He received the Harrassowitz Leadership in Library Acquisitions award, and is the author of 'Scholarly Communication: What Everyone Needs to Know'. He is a member of the Advisory Board for the 2020 Researcher to Reader Conference.



Chris Banks Director of Library Services (and Assistant Provost) at Imperial College. She has over 10 years' experience at library director level, and over 20 years in a variety of roles at the British Library. Her areas of expertise include strategy, public engagement, organisational change, space, open science and her original discipline, music. Chris is a member of the SCONUL Content Strategy Group, the UUK High Level Negotiations Strategy Group, the UUK Open Access Monographs Group and the Steering Group for the Pricing Transparency work. She is also leading an initiative to roll out a model institutional open access policy for UK HE institutions based on the Harvard model.



Niall Boyce trained in medicine at Oxford University. He subsequently worked on the University College London psychiatry rotation. Niall joined The Lancet as a Senior Editor in 2010 before moving on to found The Lancet Psychiatry in 2013. His interests include suicide research, trauma, old age psychiatry, and social and cultural aspects of mental health.



Mark Carden is a Managing Consultant at Mosaic Search & Selection, a company providing executive recruitment services in the academic publishing market. Previously he was head of global sales and marketing at Publishing Technology (now Ingenta), and has worked in the publishing and libraries sector for over 20 years, including holding senior sales and marketing positions at Ingram, Innovative Interfaces and Dynix. Earlier in his career, he worked in commercial information technology and project management, notably at Barclays and Accenture. He is the director of the Researcher to Reader Conference.



David Carr is Programme Manager for Open Research at the Wellcome Trust, and helps to drive Wellcome's efforts to maximise the availability and use of research outputs, in ways that will enrich the research enterprise and accelerate the delivery of health benefits. Prior to this, David was a Policy Adviser at Wellcome, where he led on work to develop and communicate Wellcome's policy in research data sharing, open access publishing, biosecurity and genetics. Through his work, he has played a key role in shaping Wellcome's policies as a funder, and in driving forward work in partnership with others to support and champion open research.



Nicola Carr is Editor of the Probation Journal and an Associate Professor in Criminology at the University of Nottingham, where she is the co-director of the Criminal Justice Research Centre. She is a convenor of the European Society of Criminology's Working Group on Community Sanctions and Measures. She researches and publishes on aspects of the criminal justice system and on wider perspectives on crime and punishment. She is also a writer and documentary maker.



Richard Charkin has been a publisher since 1972, holding senior positions at Oxford University Press, Reed Elsevier, Macmillan and Bloomsbury. At OUP he commissioned the Oxford Textbook of Medicine, took Grove Music & Art online, and led the team that digitised the OED. He currently serves as President of Bloomsbury China, President of John Wisden, Chair of Common Purpose Charitable Trust, and Non-Executive Director of Liverpool University Press and Institute of Physics Publishing. He is President of The Book Society, on the international advisory board of the Frankfurt Book Fair, and is a regular contributor to Publishing Perspectives. He is a Senior Advisor to Trillium Partners and is the founder and sole employee of Mensch Publishing.



Laura Cox is Chief Financial and Operating Officer at Ringgold, leading finance, production & operations, and also remains active in Ringgold's outward facing activities. She was a publishing consultant for ten years, working with international clients including publishers, intermediaries and trade associations. Laura has extensive experience in strategic decision making, consultancy and data analysis. She created the Consortium Directory Online which was acquired by Ringgold, along with her consulting business, in September 2011. She is on the ISNI Board and is a member of the Advisory Board for the 2020 Researcher to Reader Conference.



Scott Delman is the Director of Publications at the Association for Computing Machinery. Prior to joining ACM, Scott served in a number of senior positions, including Vice President for Publishing at Kluwer Academic Publishers and Vice President for Business Development at Springer. In addition to his current role at ACM, Scott is actively involved in the governance of a number of scholarly publishing industry organisations, including Crossref (Treasurer and Board Member), CHORUS (Treasurer and Board Member) and arXiv (Member Advisory Board). He is also a Member of the Portico Advisory Committee.



Solomon Derese is a Senior Lecturer at the Department of Chemistry, University of Nairobi, Kenya. Solomon obtained his BSc in Chemistry from Addis Ababa University, Ethiopia, and MSc and PhD in Chemistry from the University of Nairobi. In addition to his teaching and research job at the University, he has served as programme officer for the Natural Products Research Network for Eastern and Central Africa (NAPRECA). Currently he is the local management secretary of the pan-African Chemistry Network (PACN). He is passionate about promoting the use of e-resources and reference management tools through a series of seminars and workshops.



Catriona Fennell is Director Publishing Services at Elsevier. Following graduation from the National University of Galway, Ireland, Catriona Fennell joined Elsevier Journals as a Journal Manager in 1999. She later had the opportunity to learn about the intricacies of peer review while supporting and training hundreds of editors during the introduction of Elsevier Editorial System. Since then, she has worked in various management roles in STM Journals Publishing, and as Director of Publishing Services, she is now responsible for its publishing integrity and reproducibility programs.



Laura Fogg-Rogers is a Senior Lecturer in STEM Education and Communication at University of the West of England, Bristol UK. Laura lectures on the UWE MSc in Science Communication as well as Undergraduate Science and Engineering degrees. She is the Athena SWAN lead for the Department of Engineering Design and Mathematics at UWE Bristol. Laura is Principal Investigator of several research projects and her research interests include evaluating public engagement practices at live science events, exploring the impact of communication for engineers, scientists and audiences, and developing involvement in research for under-served audiences.



Bernie Folan is the Events and Communications Coordinator at OASPA, and a consultant providing market research, marketing strategy and customer insight services to organisations involved in scholarly communication. She has gained extensive experience in senior marketing roles within academic publishing, working closely with researchers, librarians, publishers and the wider research community. She is a contributor to many events and has written on industry matters. She is a member of the Advisory Board for the 2020 Researcher to Reader Conference.



Rebecca Grant is Research Data Manager at Springer Nature, where she supports the implementation of standardised data policies across journals and manages a data-focused helpdesk for authors. She is an active member of the Research Data Alliance, co-chairing both the Data Policy Standardisation and Implementation Interest Group and the Archives and Records Professionals for Research Data Interest Group. She is also a qualified open data trainer, certified by the Open Data Institute, and leads the development of research data training workshops and webinars for researchers as part of the Nature Research Academies.



Toby Green is Managing Director at Coherent Digital, a start-up that is collaborating with librarians, technologists, publishers and faculty to create a system that tames large bodies of content to make it cohesive, understandable, harmonious and coherent. He has 35 years' experience in the scholarly publishing industry, including two decades with OECD Publishing, and has worked to connect readers to all kinds of scholarly 'stuff': books, journals, encyclopaedias, A&I services, datasets, and working papers. A regular speaker at industry events, he has also published papers on open access, is a past-Chair of ALPSP and is on the RSC's Publishing Board.



Sabine Hossenfelder is a Research Fellow at the Frankfurt Institute for Advanced Studies. Her work focuses on the foundations of physics and includes contributions to quantum gravity, high energy physics, statistical mechanics, astrophysics, general relativity and the foundations of quantum mechanics. Sabine's research has been or is supported by the German Research Foundations, the Swedish Research Foundation, the Foundational Questions Institute and the Franklin Fetzner Fund. Besides her research, Sabine is also actively engaged in science communication. Next to maintaining her well-read blog "BackReaction" and a YouTube channel, she has written for Scientific American, New Scientist, Quanta Magazine, Nautilus, The Guardian, and the New York Times.



Rob Johnson is the founder and director of Research Consulting, a mission-driven business which works to improve the effectiveness and impact of research and scholarly communication. Rob began his career with KPMG, the international professional services firm, and spent four years as Head of Research Operations at the University of Nottingham. Since founding Research Consulting in early 2013, he has worked on more than 80 projects in the field of scholarly communication, serving universities, funders, publishers, vendors and software suppliers. He is a member of the Advisory Board for the 2020 Researcher to Reader Conference.



Phill Jones is a former researcher turned publishing technology professional with editorial, product & executive management experience at Emerald, Digital Science, and JoVE. Phill is also a regular contributor to the influential scholarly communications blog, *The Scholarly Kitchen*, a member of the editorial board of *Learned Publishing*, and serves on a number of industry committees for the STM Association and Society for Scholarly Publishing. He is a member of the Advisory Board for the 2020 Researcher to Reader Conference.



Christopher Kenneally is Director of Content Marketing at Copyright Clearance Center. He is responsible for organizing and hosting programmes that address the business needs of authors and publishers of all backgrounds and sizes, including CCC's weekly podcast series, 'Beyond the Book.' He is author of 'Massachusetts 101', and his reporting has been featured in the *New York Times*, *Boston Globe*, *Los Angeles Times*, *The Independent*, *WBUR-FM*, *NPR*, and *WGBH-TV*.



Danny Kingsley is a scholarly communication consultant. She is an expert in developing strategy and policy in the higher education and research sector with extensive international experience, most recently in Europe, although she is now based in Australia. Previously Deputy Director of Cambridge University Libraries, she has been working in scholarly communication since completing her 2008 PhD looking into researcher adoption of open access. She is on the Australian Academy of Science Committee for Data in Science, the Emerald Open Science Advisory Board and the Authors Alliance Advisory Group. She is a member of the Advisory Board for the 2020 Researcher to Reader Conference.



Arend Küster is Director Funder Relations at Springer Nature. Arend has been working in the publishing industry for over 25 years as an enthusiastic, international senior executive with deep experience in STM business strategy, sales and marketing, and academic & professional journal development. Arend is particularly passionate in developing sustainable and innovative publishing solutions and contributing to the global transition to Open Research. After working in Open Research in China and the Middle East, he is bringing the global context to develop strategic relationships with funders. Arend is a member of the Advisory Board for the 2020 Researcher to Reader Conference.



John Larrier is Director of Business Development at MPS Limited. A graduate of Northwestern University and the University of Michigan, he has been working in various media for over 25 years. John is responsible for managing existing clients and developing new business relationships within the STM and Academic publishing communities for MPS. John spent 10 years in library, product and exhibitions marketing with Elsevier. After a successful stint in medical equipment sales, John has returned to STM publishing and is intrigued by the numerous changes and challenges to conducting business in a growing open science/open access environment.



Jim Longo is VP Product Management at HighWire. Jim marries deep understanding of the current publishing and information landscape (garnered during time at HighWire, Outsell, LexisNexis) with specialist experience in AI, data science and machine learning (Seeloz, Centric Digital). Jim is a seasoned SaaS product and design leader who brings a deep understanding of technology, customer centric design and best practices to drive value and innovation to publishers and researchers.



Tasha Mellins-Cohen is Director of Publishing at Microbiology Society. With 18 years' experience in scholarly communications she has a deep appreciation for the changing pressures on publishers, funders, researchers and research institutions, and is keen to find ways to help all parties work together. Although her day-to-day is the editorial, operational and business aspects of publishing, Tasha is a self-confessed geek who believes that technology has only just begun to make its mark on the scholarly communications community. Tasha is a founder member of the Society Publishers' Coalition, a member of the COUNTER Executive and Chair of the ALPSP Seminars Committee.



Fiona Murphy is an independent consultant and researcher who works with a range of clients on data, publishing and open research projects. Until 2015, she was Publisher for *Earth and Environmental Sciences Journals* at Wiley, working with a number of titles, societies and other partners. She is an Associate Fellow at the University of Reading, a member of the FORCE11 Steering Committee for the Scholarly Commons Working Group and Secretary for the Dryad Data Repository Board of Directors. She writes and presents on data and scholarly communications, serves on a number of research working groups, and is a member of the Advisory Board for the 2020 Researcher to Reader Conference.



Caroline Porter is Executive Publisher at SAGE Publishing, in the Social Science and Humanities Journals division. She plays a key role in executing SAGE's strategic objectives around the management, development and growth of its journals business. She is a member of SAGE's Department Managers Group and a stream lead in its Diversity and Inclusion program. She chairs SAGE's global Research Integrity Group and is a Trustee of the Committee on Publication Ethics (COPE). Caroline is a member of SAGE's impact steering committee, which focuses on exploring and promoting the impact of the social and behavioural sciences on policy, practice and public life.



Andrea Powell is Outreach Director at STM and acts as Director of Outreach and Publisher Coordinator for the Research4Life initiative, a public-private partnership which offers free or very low-cost access to scholarly books, journals and other resources for researchers and clinicians in the developing world. Andrea was previously Chief Information Officer at CABI, where she worked for over 26 years, heading up the publishing and IT operations. While at CABI she sat on the STM Board for 6 years. She previously served as Chair of ALPSP. She is an Associate Lecturer at Oxford Brookes University and a Non-Executive Director at the Pharmaceutical Press.



Pippa Smart is a publishing consultant working within STM publishing. After a career working for various publishers including Blackwell, CUP and CABI, and then working with publishers in developing countries with INASP, she started her consultancy in 2006. She now works with publishers and editors around the world providing training, support, and advice on improving quality, impact and strategic development. Apart from the day job, she is the Editor-in-Chief of *Learned Publishing* (the ALPSP journal), writes the ALPSP monthly newsletter (the Alert), is President the European Association of Science Editors (EASE), a Director of the World Association of Medical Editors (WAME), and a non-Executive Director of Practical Action Publishing.



Heather Staines is Head of Partnerships MIT Knowledge Futures Group, working on open source infrastructure for scholarly communications, including PubPub and the Underlay open knowledge graph. Her previous roles include positions at Hypothesis, Proquest, SIPX (formerly the Stanford Intellectual Property Exchange), Springer SBM, and Greenwood Publishing Group/Praeger Publishers. She is an avid speaker and participant at industry events including the COUNTER Board of Directors, STM Futurelab and STEC, the Charleston Library Conference, Society for Scholarly Publishing, Council of Science Editors, the NASIG Digital Preservation Committee. She has a PhD in Military History from Yale University.



Mike Taylor is a software engineer at Index Data; but in his spare time he is also an associate researcher at the University of Bristol. This dual life yields a unique stereoscopic view of academic publishing: by day he designs and builds discovery systems for libraries, managing credentials and proxies to access subscription journals. By night he researches the palaeobiology of sauropod dinosaurs, struggling to access the subscription literature that he needs for this work. All this has made him an outspoken open-access advocate, particularly seeking to influence attitudes within his own academic field at the palaeontology blog www.svpow.com



Christine Tulley is Professor of English and Founder and Director of the Master of Arts in Rhetoric and Writing at the University of Findlay. She is the author of *How Writing Faculty Write* (2018) and contributes regularly to *Inside Higher Education* on research and publishing issues. Currently, she is a research adviser to Prolifiko, a UK-based consultancy and training company improving the productivity of academic writers across various career stages.



Michael Upshall is Head of Business Development at UNSILO. He has worked in publishing for over 30 years, ranging from desk editor, to publisher, to co-founding Helicon Publishing. Today he liaises with publishers for UNSILO, a Danish machine-learning software company. His career has spanned professional, trade, and academic publishers, including Random House, Pearson, The IET, CABI, and Cambridge University Press. Among the software and technology companies he has worked with is JISC, the UK organisation for technology in HE. He has written *Content Licensing* (Elsevier, 2009), many articles, and writes a blog on scholarly publishing and technology.



Anthony Watkinson is the Principal Consultant for CIBER Research, an independent group of academic researchers. He is also an honorary lecturer at University College London and is a director of the Charleston Conference, a co-organiser of the Fiesole Retreats and a contributor to three journals owned by the Charleston Company. He also contributes reports to the International STM Association, where he was director of education and training. He has spent 30 years in scientific publishing, holding senior positions at Academic Press, Oxford University Press, Chapman & Hall, and Thomson Science & Professional. He is a member of the Advisory Board for the 2020 Researcher to Reader Conference.



Wilhelm Widmark is the Library Director of Stockholm University and Director of Stockholm University Press. He has an MA in literature and an MA in library and information science from Uppsala University. Wilhelm is the Vice Chairman of the Swedish Bibsam consortium and the Vice Chairman of The National Library's council on Open Access to Scientific Publications. He was a member of LIBER Executive Board from 2011 to 2018. He is a Member of European Universities Association Expert Group on Open Science and also a member of the Association of Swedish Higher Education Open Science group. He is a member of the Advisory Board for the 2020 Researcher to Reader Conference.



James Wilsdon is Digital Science Professor of Research Policy at the University of Sheffield and Director of the Research on Research Institute (RoRI), a global consortium of research funders working to advance transformative and translational 'meta-research', to inform more open, diverse and strategic research systems. An interdisciplinary social scientist, he works on the politics, governance and management of research systems, and the relationship between evidence and decision-making. Over his career, in addition to posts at the universities of Sheffield, Sussex and Lancaster, he has worked in think tanks and as director of science policy for the Royal Society.



Alicia Wise is an independent consultant at Information Power where she focuses on helping organisations thrive as they transition to more open business models and cultures. She has been active in the information industry for 20 years as an academic as well as in roles with funders, libraries, consortia, publishers, and universities. She has served on the boards of organisations including Access to Research, Accessible Books Consortium, Digital Preservation Coalition, CHORUS, CLOCKSS and Research4Life.



Advisory Board

The Advisory Board for the 2020 Researcher to Reader Conference provided outstanding guidance in the development of this year's Conference Programme, recommending relevant topics and talented speakers, and reviewing responses to our call for papers. They have also provided a great deal of operational assistance throughout the planning and delivery of the event.

We also gratefully acknowledge the past and continuing support of our Board Members Emeritus.

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Anyone interested in volunteering to support the 2021 Conference should review the governance page on the website, and contact the Conference Director.

Event Management and Conference Services

The Conference is excellently supported by the team from The Events Hub: Ruby Sweeney, Cat Prideaux, Kat Denbury, Emily Watters, Roz Williams and Noemi Vallone, and by the BMA House team, particularly Hannah Anderson.



The challenging task of workshop management was performed by Laura Cox with assistance from Phill Jones.

Video-recording is by Peter Cluer at Blue Badger Media, assisted by Felix Hackmann from the London Film Academy and Isabella Ruffatti from Kingston University.

Design, layouts and printing were by Mark Carden, Helen Bowers and Printism.

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