

21-22 February 2023

London and Online

Researcher to Reader



Welcome to the Conference

Welcome to the **8th** annual **Researcher to Reader Conference**, which aims to be the premier forum for discussion of the international scholarly content supply chain – how we bring knowledge from the **researcher** to the **reader**.

This year, once again, the Conference is hybrid, offering participants the opportunity collaborate both at a physical venue and using our online platforms. **R2R** is a *conversation*, not a *lecture*, so providing a real *meeting* in a hybrid format is a challenge we have embraced.

Last year we all learned a great deal about how to have an effective hybrid meeting, and it seemed to go well, with 94% of delegates who responded to our survey agreeing it was "Valuable use of my time". This was actually a little down from our 2020 high of 98%, but people 'strongly agreeing' on "Valuable" was an astounding 74%. We also received some very encouraging comments, including:

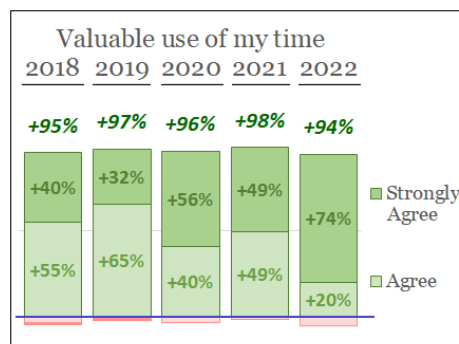
Really great line-up with wide-ranging perspectives and experiences.

The hybrid model was well executed.

I learned so much and am absolutely bubbling over with ideas.

This was by far the BEST conference I've ever attended!

The presentations and panels were interesting, diverse and just plain fabulous.



Hybrid turns out to be, as expected, more complicated, higher risk, and more expensive than just a physical or online event. We need to provide not just a London venue and an online environment for our participants, but put in place plans, infrastructure and resources to make sure that both groups feel that they have had an equally valuable experience. Delivering this value has been expensive to do, demanding significant extra work for all our volunteer contributors and paid service providers, and adding the cost of online technology and production to the cost of the physical venue. Our participants will judge whether we have provided the value they would expect.

Some potential extra value is the new R2R Community Forum, an online resource to help us to continue our conversations between meetings. <https://R2RConf.Community.Forum>

None of this could have been achieved without the outstanding support of many volunteers, including speakers, moderators, facilitators, panellists, debaters, board members and many more, who have given their time and expertise to make this such an informative and engrossing event. R2R thanks each one of them for their outstanding contribution.

We would also like to thank our sponsors, who provide much-needed financial support for the Conference; without our sponsors, registration costs would need to be significantly higher.

Timetable

Day 1 – Tuesday 21 February 2023

9.00	Registration and Conversation
10.00	Welcome & Introductory Session <i>Mark Carden Alice Ellingham</i> <i>Rob Johnson Danny Kingsley</i>
10.40	Panel: Learning from Virtual Meetings <i>Heather Staines</i> <i>Peter Berkery Simon Inger</i> <i>Emma Vodden</i>
11.30	Workshops: First Meeting A: Sustainability D: Integrity B: OA Books E: Inclusiveness C: Funders <i>Phill Jones Jayne Marks</i>
12.30	Break, Conversation & Lightning Talks 12.35 An OA Future - <i>Hannah Barnsley</i> 12.45 Publishing XML - <i>Kaveh Bazargan</i> 12.55 Submissions - <i>Andrew Walker</i> 1.05 Author Services - <i>Kurtis Jackson</i> 1.15 Researcher Support - <i>Hazel Newton</i>
1.30	Panel: Agents of Change for Inclusivity <i>Florence Theberge</i> <i>Katharina Bader Yaz Osho</i> <i>Ana Luíza Rossato Facco</i>
2.15	Workshops: Second Meeting A: Sustainability D: Integrity B: OA Books E: Inclusiveness C: Funders
3.15	Break, Conversation & Lightning Talks 3.20 OA Agreements - <i>Chuck Hemenway</i> 3.30 Scientific Integrity - <i>Nicholas Bailey</i> 3.40 Researcher/Reader - <i>Zoe Wake Hyde</i> 3.50 Supporting Authors - <i>Christine Tulley</i> 4.00 What Professionals Need - <i>Will Cross</i>
4.15	Panel: Is Preservation in a Jam? <i>Alicia Wise</i> <i>Miguel Mardero Arellano</i> <i>Stephen Marks Judy Russell</i>
5.05	Panel: The Future of OA Funding <i>Sybille Geisenheyner</i> <i>Ben Davis Hannah Hope</i> <i>Heather Staines Mat Willmott</i>
6.00	End of First Day

Day 2 – Wednesday 22 February 2023

9.00	Registration and Conversation
10.00	Presentation: Assessing the Value of OA <i>Tasha Mellins-Cohen</i> <i>Laura Wong</i>
10.45	Presentation: A Changing Tide in Metrics <i>Zosia Beckles</i> <i>Robyn Price</i>
11.30	Workshops: Third Meeting A: Sustainability D: Integrity B: OA Books E: Inclusiveness C: Funders
12.30	Break, Conversation & Lightning Talks 12.35 Publishing Partnerships - <i>Robyn Mugridge</i> 12.45 Unmasking Reviewers - <i>Alice Ellingham</i> 12.55 Discovery to Access - <i>Hylke Koers</i> 1.05 Editorial Challenges - <i>Jason de Boer</i> 1.15 AI-driven Search - <i>Marydee Ojala</i>
1:30	Debate: Open Practices Make Science Better <i>Rick Anderson</i> <i>Steven Heffner Malvika Sharan</i> <i>Catriona MacCallum Karin Wulf</i>
2.30	Panel: Putting Data in Decision-Making <i>Christopher Kenneally</i> <i>Michael Healy Catia Laranjeira</i> <i>José F Salm Junior Veronika Spinka</i>
3.15	Break and Conversation
4.15	Workshops: Plenary Feedback A: Sustainability D: Integrity B: OA Books E: Inclusiveness C: Funders
4.50	Panel: Innovating To Deliver Open Science <i>Jayne Marks</i> <i>Alex Freeman Richard Gallagher</i> <i>Robert Kiley Wilhelm Widmark</i>
5.40	Summary and Closing
6:00	End of Conference

The times shown in this schedule are local time at the London venue.

Day 1 – Tuesday 21 February 2023

9.00 Registration and Conversation

10.00 Welcome and Introductory Session

The Conference Chairman welcomes the participants, introduces the event and thanks the sponsors.

Mark Carden

- ◆ Managing Consultant at Mosaic Search & Selection
- ◆ Chairman of the 2023 Researcher to Reader Conference



This is immediately followed by a useful, informative and entertaining ‘icebreaker’ session, in which the Conference participants are introduced to the event technology, introduced to each other, and asked interesting questions.

Alice Ellingham

- ◆ Director at Editorial Office

Rob Johnson

- ◆ Managing Director, Research Consulting

Dr Danny Kingsley

- ◆ Scholarly Communication Consultant



10.40 Panel: *Academic Conferences*

Leveraging Meeting Content

Diversifying Revenue and Extending the Mission

Dr Heather Staines (*panel moderator*)

- ◆ Senior Consultant at Delta Think
- ◆ Member of the 2023 Researcher to Reader Advisory Board

Peter Berkery (*panellist*)

♦ Executive Director at the Association of University Presses

Simon Inger (*panellist*)

♦ Co-founder & Chief Revenue Officer at Cadmore Media

Emma Vodden (*panellist*)

♦ Director of Publishing at Bone & Joint Publishing



As more and more academic conferences and events are being recorded, societies and associations are increasingly looking to video content to diversify revenue streams and increase member value. When the global pandemic moved meetings to the virtual, then hybrid space, researchers and event attendees grew accustomed to consuming meeting content in both synchronous and on-demand environments. Member organizations are exploring different business models to monetize meeting content beyond events, enabling individual and institutional consumption, broadening awareness by geography and by discipline. From the aspirational to the practical, this conversation will build upon lessons learned and promote best practices.

11.30 Workshops: *First Meeting*

A: Strategies for Improving Sustainability

B: Open Access Requirements for Books

C: Bridging the Funder Mandate Gap

D: Research Integrity Tools

E: Challenges in Supporting Inclusiveness

Dr Phill Jones (*workshops manager*)

♦ Co-founder at MoreBrains Cooperative

♦ Member of the 2023 Researcher to Reader Advisory Board

Jayne Marks (*workshops manager*)

♦ Senior Associate at Maverick Publishing Specialists



Delegates select one workshop in which to participate throughout the Conference. Each group convenes three times during the event, in a hybrid format, with participants going to a breakout room at the physical venue or to a virtual room online. Typically, the first session introduces and scopes the topic, followed by exploring options in the second session and formulating solutions in the third session. There is also a plenary session for communicating workshop conclusions to the whole Conference.

Workshop A: Strategies for Improving Sustainability

How can we better communicate SDG-related research to professionals who influence implementation and policy?

Gerald Beasley (*workshop facilitator*)

◆ Former University Librarian at Cornell University

Nikita Lad (*workshop facilitator*)

◆ PhD candidate at George Mason University

Ratna Lindawati Lubis (*workshop facilitator*)

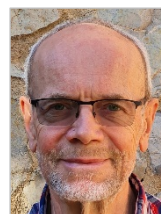
◆ Professor, Economics and Business Telkom University

Jo Wixon (*workshop facilitator*)

◆ Director, Portfolio Strategy at Wiley

Roger Worthington (*workshop facilitator*)

◆ Former Faculty member (Internal Medicine) at Yale University



If we are to achieve a future where the Sustainable Development Goals (SDGs) are fulfilled, we must ensure that policy makers and practitioners are well informed and able to implement current SDG-related scientific principles and learning from research. Participants will discuss how to increase alignment of research and other work with the SDGs, and how to improve the sharing and promotion of the practical applications of SDG-related research with those who can implement them and make a difference. We aim to bring together researchers, professionals, publishers, editors, librarians, funders and policymakers.

Workshop B: Open Access Requirements for Books

How can we support authors with requirements for open access to books?

Mithu Lucraft (*workshop facilitator*)

◆ Senior Consultant at TBI Communications

Valerie McCutcheon (*workshop facilitator*)

◆ Research Information Manager at Glasgow University

Ros Pyne (*workshop facilitator*)

◆ Global Director, Research and Open Access at Bloomsbury



Several new policies are setting out requirements for OA books, notably UK Research and Innovation's policy (January 2024) and the Office of Science and Technology Policy's

recent announcement on immediate access to research outputs. This timely discussion will gather questions authors are likely to be asking, share information, and review how stakeholders, including publishers and institutions, can help to set out collaborative solutions for researchers to meet their OA requirements. This follows on from a successful 2019 R2R workshop which resulted in a cross-industry working group to create and deliver a holistic resource for authors on OA book publishing.

Workshop C: Bridging the Funder Mandate Gap

How can research data managers and publishers support funder mandates?

Kirsty Merrett (*workshop facilitator*)

♦ Research Data Librarian at University of Bristol

Lou Peck (*workshop facilitator*)

♦ CEO at The International Bunch

Kellie Snow (*workshop facilitator*)

♦ Research Data Manager at Cardiff University

Megan Taylor (*workshop facilitator*)

♦ Director of Content and Research at The International Bunch



Article publication schedules, data access statements (DAS) and minting data DOIs are out of sync. How can we work together to ensure funders are able to reliably and accurately check that mandates are followed by grant holders? How can we ensure funders get compliance from grant holders? How can we further open research? This session aims to educate and bring together multiple stakeholders for a collaborative, sustainable approach.

Workshop D: Research Integrity Tools

What research integrity tools could support researchers?

Dr Jo Appleford-Cook (*workshop facilitator*)

♦ Training Manager, Research Integrity Group at Springer Nature

Christina Emery (*workshop facilitator*)

♦ Senior Marketing Manager at Springer Nature

Dr Ed Gerstner (*workshop facilitator*)

♦ Director of Research Environment Alliances at Springer Nature

Laura Graham-Clare (*workshop facilitator*)

♦ Director of Community Content at Springer Nature

Natalie Harriman (*workshop facilitator*)

♦ Research Integrity Manager, King's College London

Hazel Newton (*workshop facilitator*)

♦ Director of Professional Development Solutions at Springer Nature



In this session we will workshop with participants what a framework for robust institutional research integrity training could look like, and review existing resources, with the goal of developing community-led tools. We will share outcomes from our research so far, as well as feedback from a variety of stakeholders on the needs and requirements for research integrity training. This session will be of interest to researchers, research offices and research support staff from research institutions in particular.

Workshop E: Challenges in Supporting Inclusiveness

How can we approach inclusiveness in a sustainable and scalable way, without creating additional burdens on people already facing challenges?

Dr Chhavi Chauhan (workshop facilitator)

♦ Director of Scientific Outreach at ASIP

Dr Tony Chen (workshop facilitator)

♦ Journal Publishing Manager at Wiley

Dr Suze Kundu (workshop facilitator)

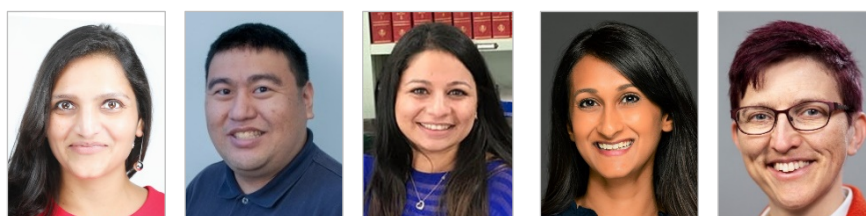
♦ Director of Researcher and Community Engagement at Digital Science

Shaina Lange (workshop facilitator)

♦ Senior Manager, Publishing Integrity at the American Chemical Society

Dr Anna Sharman (workshop facilitator)

♦ Founder and Director at Cofactor



Asking marginalised individuals to work to support and lead diversity, equity, inclusion, and accessibility (DEIA) risks creating an unintended ‘diversity tax’ burden. While socially-driven efforts often start as volunteer-led, this approach burdens marginalised staff and is not sustainable for the business. This workshop will explore how to approach DEIA sustainably and strategically within an organisation. Participants will share their perspectives, analyse scenarios to identify opportunities for improved approaches, and come up with ways to contribute as allies, leaders, or affected individuals.

12.30 Break, with Conversation and Lightning Talks

The participants can now take a break, and converse with other participants, online in the virtual rooms or at the physical venue. During this break, there is also a series of Lightning Talks, which are 5-minute presentations, starting at 10-minute intervals. Participants can join the Lightning Talks in the physical room at the venue or in the online platform.

Stephanie Veldman (lightning talks manager)

- ◆ Head of Open Research at Brill
- ◆ Member of the 2023 Researcher to Reader Advisory Board



12.35 Embracing and Accelerating an Open Access Future

Hannah Barnsley ◆ Strategic Programme Manager at the RSC

The Royal Society of Chemistry (RSC) committed to achieving 100% Open Access for our RSC-owned journals over the next five years. In our lightning talk, we'll cover why we made this decision, where we are now and where we want to go. We view the next few years as critical towards shaping the future of the OA landscape and look forward to working with the community to develop sustainable and inclusive models for OA publishing.

12.45 Publishing XML – The First Step Towards Openness

Dr Kaveh Bazargan ◆ Director at River Valley Technologies

The recent mandates and recommendations on open access and open science (for example the White House OSTP memo and the UNESCO Recommendation on Open Science) have focused the minds of publishers on how to transition to fully open publications, including open data, accessible content, inclusivity and multilingualism. I will suggest that a simple but important step towards openness is to publish the full XML that most publishers do not currently release.

12.55 Streamline Submission Checklists Using Process Automation

Andrew Walker ◆ Director at TaskAdept

Carina Workflow Assist is a powerful process automation tool from TaskAdept that has been shown to reduce submission checklist processing by up to 50%. Workflow Assist automates your existing submission system. It gathers just the data you need and leads the user through the checklist – generating emails and notes, and setting flags and fields with minimal interaction. All mechanical data gathering, checking, and processing is automated so users can focus on the manuscript. The whole process is completed as intended every time – reducing training and eliminating errors and omissions. See how Carina can ditch the clicks so your team can concentrate on applying their expertise.

1.05 Author Services

Kurtis Jackson ◆ Head of English Editing at MDPI

MDPI's Author Services shares the publisher's mission to serve researchers worldwide by facilitating the publication of their research and findings. In this talk, Kurtis Jackson will touch upon the growing importance of author services to the international scholarly community, present MDPI's Author Services, and discuss how we are trying to support authors by following the core principles of simplicity, efficiency and flexibility.

1.15 Supporting Authors to Succeed

Hazel Newton ♦ Director, Research Solutions at Springer Nature

The demands placed on researchers today has never been greater. Yet many feel unsupported or that they lack the skills or confidence necessary to succeed. Springer Nature offers a suite of tools and solutions to support researchers throughout the entire research life cycle, from AI-powered editing tools, to a preprint, to skills development training.

1.30 Panel: *Inclusiveness*

Agents of Change for Inclusivity

How can we all play our part to ensure a more diverse and inclusive sector?

Dr Florence Theberge (panel moderator)

♦ Publishing Development Manager (Fairer Society) at Emerald Publishing

Dr Katharina Bader (panellist)

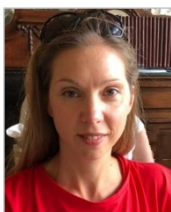
♦ Associate Professor of International HR Management at Northumbria University

Dr Yaz Osho (panellist)

♦ Senior Lecturer at the University of Westminster

Dr Ana Luíza Rossato Facco (panellist)

♦ Lecturer in the Business Department at Unicruz-Brazil



Recent global attention to issues around equality, diversity and inclusion has prompted organisations to re-examine their activities and look for ways to make their environments fairer and more inclusive. We know that diversity and inclusion benefits individuals, teams, organisations and society; so how can we all play our part and learn from each other? Drawing upon the results from Emerald's Global Inclusivity Report 2022 and the views of our expert panel, we will discuss the challenges academia faces, what more publishers can do, and what opportunities there are to embrace an inclusive ecosystem.

2.15 Workshops: *Second Meeting*

A: Strategies for Improving Sustainability

B: Open Access Requirements for Books

C: Bridging the Funder Mandate Gap

D: Research Integrity Tools

E: Challenges in Supporting Inclusiveness

3.15 Break, Conversation & Lightning Talks

The participants can now take a break, and converse with other participants, online in the virtual rooms or at the physical venue. During this break, there is also a series of Lightning Talks, which are 5-minute presentations, starting at 10-minute intervals. Participants can join the Lightning Talks in the physical room at the venue or in the online platform.

3:20 Using Data to Drive OA Agreement Strategy

Chuck Hemenway ♦ Publisher Solutions Director at CCC

As publishers work to transition to new OA business models through institutional agreements, they strive to create deals that are fair, sustainable, and data driven. These efforts are often stalled by incomplete/inaccurate data sets, manual data aggregation work, and intensive analysis and modeling processes. In this lightning talk, you will learn more about OA Agreement Intelligence, a modeling tool that helps publishers prepare, build, and analyze their OA data so they can craft deals that work for all stakeholders.

3:30 Strengthening Scientific Integrity through a Cross-stakeholder Approach

Nicholas Bailey ♦ Technical Product Manager at Digital Science

Scientific integrity practices and policies are a significant mechanism leveraged within the scholarly communications ecosystem to enhance trust and uphold responsible research. While the burden of improving scientific integrity has frequently been placed on individuals, the responsibility of upholding, fostering, and maintaining scientific integrity rests on all stakeholders producing and consuming scientific information. This presentation will briefly highlight some known scientific integrity issues and recommendations for each sector to enhance research trust.

3:40 The Multi-Faceted Researcher/Reader

Zoe Wake Hyde ♦ Community Development Manager at HCommons

This talk will consider the many different identities of the contemporary scholar, and suggest how a holistic, human-centred view should inform the work of scholarly communications practitioners. From interoperability to digital identifiers, policies, governance, privacy and beyond, the decisions we make in designing systems greatly affect the people who interact with them. A researcher is a reader, author, publisher, educator, learner, mentor, collaborator, community member, curator, and a complex human actor with many different identities beyond their work. Grasping this complexity is vital to understanding the importance of digital presence and building a healthy ecosystem that serves all.

3:50 Supporting Academic Authors Through Project Stages

Christine Tulley ♦ President, Defend&Publish

Defend, Publish & Lead coaches academic authors in all stages of the writing process from project management design, to systematically completing writing for publication, to interpretation of peer review feedback, to promoting published scholarship. In this lightning session, learn how DP&L can work with librarians, researchers, editors and funders to support authors and readers through individual coaching, workshops, or customized podcasts and videos.

4.00 What Scholcomm Professionals Need To Know

Will Cross ♦ Director of the Open Knowledge Center at NC State University

The Scholarly Communication Notebook is a repository of community designed and curated open resources for learning about scholarly communication and doing its work. The SCN support represents a diversifying workforce and reflects the broad range of people, organizations and service models engaged in the work. The presentation gives special attention to themes that have emerged as the community has articulated that it thinks it should know and has developed ways of educating itself on those topics, by creating open resources on topics ranging from static web publishing to bibliodiversity.

4.15 Panel: Preservation

Is Preservation in a Jam?

What is hot and on the boil in the long-term preservation of scholarship?

Alicia Wise (panel moderator)

♦ Executive Director at CLOCKSS

Miguel Mardero Arellano (panellist)

♦ Director at Cariniana

Stephen Marks (panellist)

♦ Digital Preservation Librarian at the University of Toronto

Judy Russell (panellist)

♦ Dean of University Libraries at the University of Florida



Researchers require more from librarians, publishers, intermediaries and funders if their scholarly contributions are to be accessed and used in future. Preserving the scholarly record will never be a solved problem: it needs constant reinvention, and is going to become harder over time. The diversification of scholarly outputs means that knowledge exists in a network of contextual metadata, data, software, standards and publications – requiring multilateral management of this complex knowledge graph. We'll stir up discussion on hot topics including the confiture of collaborative print retention and storage, adding pectin into negotiations and more.

5.05 Panel: *Open Access Funding*

The Future of OA Funding

Seeking sustainable open access publishing models

Sybille Geisenheyner (*panel moderator*)

◆ Director, Open Science Strategy & Licensing at ACS Publications

Professor Ben Davis (*panellist*)

◆ Science Director of Next Generation Chemistry at Rosalind Franklin Institute

Dr Hannah Hope (*panellist*)

◆ Open Research Lead at Wellcome

Dr Heather Staines (*panellist*)

◆ Senior Consultant at Delta Think

◆ Member of the 2023 Researcher to Reader Advisory Board

Mat Willmott (*panellist*)

◆ Assistant Director for Open Access Agreements at California Digital Library



The open access models that are used to fund publishing activities are evolving to meet rapidly changing funder mandates and the needs of the academic community. Panellists from the research, library, funder and vendor spaces will discuss examples of new and innovative models that seek to balance supporting a transition to more openness in scholarly communication while maintaining a sustainable ecosystem for all.

6.00 End of First Day



The Researcher *to* Reader Conference

February 21 – 22 2023

London & Everywhere



Day 2 – Wednesday 22 February 2023

9.00 Registration and Conversation

10.00 Presentation: *Open Access*

Assessing the Value of Open Access Agreements

Essential metrics, metadata, and infrastructure to support consortial evaluation of open access agreements

Tasha Mellins-Cohen (*presenter*)

- ◆ Director at COUNTER
- ◆ Founder and Director at Mellins-Cohen Consulting

Laura Wong (*presenter*)

- ◆ Product Manager at Jisc



In the transition to open access, the analysis of usage statistics becomes less about the titles to which institutions subscribed, and more about understanding usage of articles that institutions are publishing. This brings new metrics and technical challenges for publishers, institutions and consortia, and new interest from funders. COUNTER, OASB, Royal Society of Chemistry and Jisc are exploring how we work with global and article level usage data through practical application of existing standards, datasets, and infrastructure. In this presentation, we will cover the infrastructure and metadata requirements, use cases, and collaborative projects aiming to ease workflow pain points.

10.45 Presentation: *Metrics*

A Changing Tide in Metrics

Responsible metrics in higher education institutions

Zosia Beckles (*presenter*)

- ◆ Research Information Analyst at University of Bristol

Robyn Price (*presenter*)

- ◆ Bibliometrics Manager at Imperial College London



Since the publication of the Metric Tide Report in 2015, HE institutions have been grappling with the reality of interpreting its recommendations to complex questions of research culture values and reward systems. We will present the summarised findings from the annual Responsible Metrics State of the Art Survey across the years 2015-2021 and contextualise with perspective of the pressures and opportunities of responsible metrics for HE institutions. We will define how the other players in the sector such as data providers/vendors, publishers and funders can help.

11.30 Workshops: *Third Meeting*

A: Strategies for Improving Sustainability

B: Open Access Requirements for Books

C: Bridging the Funder Mandate Gap

D: Research Integrity Tools

E: Challenges in Supporting Inclusiveness

12.30 Break, Conversation & Lightning Talks

The participants can now take a break, and converse with other participants, online in the virtual rooms or at the physical venue. During this break, there is also a series of Lightning Talks, which are 5-minute presentations, starting at 10-minute intervals.

12.35 Publishing Partnerships: Shared Values, Shared Success

Robyn Mugridge ♦ Head of Publishing Partnerships at Frontiers

What makes a successful publishing partnership? This session outlines the key components to creating a successful publishing partnership between a society and a commercial publisher. As the world's third most-cited and sixth largest publisher, Frontiers is proactively working with societies and institutions across the globe, building partnerships to support organisations in transitioning their journal portfolio to Open Access in a sustainable way.

12.45 Unmasking the Secret Life of Reviewers

Alice Ellingham ♦ Director at Editorial Office

Using anonymised data from multiple journals, we aim to provide insight into how reviewer response times vary depending on different invitation methods. We will provide data on several common questions, including 'How quickly will a reviewer reply to an invitation?', 'Do scattergun invitations work?' and 'Should I use auto-decline?'.

12.55 Streamlining Routes from Discovery to Access

Hylke Koers ♦ Chief Information Officer at STM

GetFTR's mission is to provide researchers with streamlined access to the version-of-record, signalling which content a researcher's institution has made available to them and removing unnecessary steps in the journey. GetFTR has run a number of experiments to provide evidence of streamlined user journeys, and are excited to share the results with you, including the mapping of user journeys; identifying discovery service UX patterns;

and development work on a browser extension overlaying the GetFTR experience on discovery services.

1.05 Solving Editorial Challenges with the Aries Ecosystem of Connected Tools

Jason De Boer ♦ Business Development & Partnerships Manager at Aries Systems

Publications face many challenges, including managing an increase in submission volume beyond their capacity, locating reviewers, maximizing reach/impact of published works, supporting data accessibility, implementing various business models, ensuring accuracy/reproducibility and more. These can introduce a series of risks, including decreased quality, increased time to publication, and increased costs. To solve these pain points, Aries Systems has built an integrated ecosystem of best-in-class tools and services designed to enhance editorial workflow – connected all in one place.

1.15 AI-Driven Search Engines for Scholarly Literature

Marydee Ojala ♦ Editor, Online Searcher & Editor, ILI365 eNews

Advances in artificial intelligence and machine learning have affected the search technologies that power search engines used for scholarly research. Google Scholar remains a staple for free web searching, but newer entrants, such as Consensus.app, and the demise of Microsoft Academic, change search behaviour and influence results. This study compares the search capabilities and results among several search engines used for academic research across multiple disciplines and considers the impact of the content base used by each. The implications for scholarly publishing are immense.

1.30 Debate: *Open Science*

Resolved: Open Practices Make Science Better

Rick Anderson (*debate moderator*)

- ♦ University Librarian at Brigham Young University
- ♦ Member of the 2023 Researcher to Reader Advisory Board

Steven Heffner (*debater*)

- ♦ Managing Director, Publications at the IEEE

Catriona MacCallum (*debater*)

- ♦ Director of Open Science at Hindawi Publishing

Dr Malvika Sharan (*debater*)

- ♦ Senior Researcher, Open Research at The Alan Turing Institute

Dr Karin Wulf (*debater*)

- ♦ Director and Librarian at the John Carter Brown Library
- ♦ Professor of History at Brown University



Two teams argue for and against the proposition. This will be a formal debate, with the result decided by the impact of the arguments on all the Conference participants. An initial 'baseline' vote is taken at the start of the debate, and another vote is taken at the end. The winners are the team that has swayed the opinion of the Conference in their favour.

2.30 Panel: Metadata Management

Putting Data in Data-Driven Decision-Making

Asking the transformative question: What can we achieve with quality data?

Christopher Kenneally (*panel moderator*)

♦ Senior Marketing Director at CCC

Michael Healy (*panellist*)

♦ Executive Director, Rightsholder & International Relations at CCC

Catia Laranjeira (*panellist*)

♦ Manager PTCRIS at Fundação para a Ciência e a Tecnologia

Dr José F Salm Junior (*panellist*)

♦ Professor at Santa Catarina State University - UDESC

Veronika Spinka (*panellist*)

♦ Senior Vice President, Science at Thieme Group



Like evidence-based medicine, data-driven decision-making in publishing seems a no-brainer. But just as many doctors have long trusted their intuitions, so have scholarly publishers. Doing so in 2023, however, may get your license revoked in both professions. This discussion will drive a stakeholder dialogue addressing metadata management and what industry participants see as the solution to managing metadata. The audience will gain an appreciation for how proper application of quality data can open a 360-degree-view of the research ecosystem to address important concerns of sustainability, compliance and access.

3.15 Break and Conversation

The participants can now take a break, and converse with other participants, online in the virtual rooms or at the physical venue.

4.15 Workshops: Plenary Feedback

**A: Strategies
for Improving
Sustainability**

**B: Open Access
Requirements
for Books**

**C: Bridging
the Funder
Mandate Gap**

**D: Research
Integrity
Tools**

**E: Challenges
in Supporting
Inclusiveness**

Each workshop will provide a very brief overview of their discussions, describing any resolutions achieved and the action points to be taken forward. Further reports, resources

and follow-up discussions may be made available on the R2R Community Forum, an online resource to help us to continue our conversations between meetings.
<https://R2RConf.Community.Forum>

4.50 Panel: *Open Science*

Innovating To Deliver Open Science

How can we accelerate change and ensure inclusivity?

Jayne Marks (*panel moderator*)

◆ Senior Associate at Maverick Publishing Specialists

Dr Alex Freeman (*panellist*)

◆ Director at Octopus CIC

Dr Richard Gallagher (*panellist*)

◆ President & Editor-in-Chief at Annual Reviews

Robert Kiley (*panellist*)

◆ Head of Strategy a cOAlition S

Wilhelm Widmark (*panellist*)

◆ Library Director at Stockholm University

◆ Member of the 2023 Researcher to Reader Advisory Board



The move to open science has started to deliver new and innovative models. This panel will explore what this means for the key stakeholders and what they expect to see in the future. With transformative agreements ending at the end of 2024, what comes next? What will happen to hybrid journals? Is the APC model here to stay and if so how can we make it fair and equitable? Or will new models emerge?

5.40 Summary and Closing

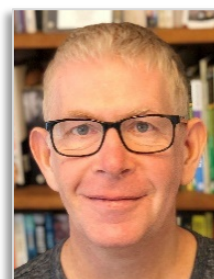
In this regular (and surprisingly popular) closing session, someone attempts to condense the entire content of this year's Researcher to Reader Conference into an informal but coherent summary.

6.00 End of Conference

Contributors

The exceptionally compelling Programme of the Researcher to Reader Conference is the result of the enthusiastic participation and hard work of about 75 people who have been contributors to the development and delivery of the event. These include the moderators, facilitators, speakers, panellists, debaters and board members whose biographies appear below. The Conference is very grateful indeed for their contribution, and also grateful to those who are offering Lightning Talks. We would like to thank all those who put forward proposals in response to the Call for Papers, whether we were able to include them in the programme or not.

Mark ALLIN is a Board member, advisor and consultant in publishing and software, and is also pursuing interests in Higher Education. He has over 30 years' experience in the publishing industry, and has worked in Asia, the United States and Europe across educational, academic and trade publishing. Allin has worked as an entrepreneur and for large global businesses; spending 17 years at John Wiley & Sons, latterly as COO and then CEO. He is a member of the Advisory Board for the 2023 Researcher to Reader Conference.



Rick ANDERSON is University Librarian at Brigham Young University. He has worked previously as Associate Dean for Collections and Scholarly Communication at the University of Utah, and at the University of North Carolina and the University of Nevada. He serves on several boards and is a contributor to the Scholarly Kitchen. He has been President of the North American Serials Interest Group and of SSP. He received the Harrassowitz Leadership in Library Acquisitions award, and is the author of 'Scholarly Communication: What Everyone Needs to Know'. He is a member of the Advisory Board for the 2023 Researcher to Reader Conference.



Jo APPLEFORD-COOK is Training Manager, Research Integrity Group at Springer Nature, where she is responsible for creating training resources. Before this, she was Editorial Training Manager for BioMed Central, a role she moved to after being Publisher for the BMC-series journals for a number of years. She has also worked for The Lancet Neurology as a Senior Editor. Her editorial career began after a PhD in molecular neuroscience at Imperial College.



Katharina BADER is Associate Professor of International Human Resource Management at Northumbria University. Her research focusses on diversity management and expatriate management with a special interest in international and comparative studies. Her studies have been published in journals such as *Journal of Organizational Behavior*, *Human Resource Management*, *Work Employment and Society* and *The International Journal of Human Resource Management*, and she has received several international awards for her research. Previously, she worked in the private sector as a leadership development manager and a trainer.



Gerald BEASLEY is a HESI SDG Publishers Compact Fellow. He is the former University Librarian at Cornell University and Vice-Provost at the University of Alberta, Edmonton, University Librarian at Concordia University, Montreal, Director at the Avery Architectural and Fine Arts Library, Columbia University and Chief Librarian, Canadian Centre for Architecture, Montreal. He has an MA in English Language and Literature from Pembroke College, Oxford University, and an MA in Library Studies from University College, London.



Zosia BECKLES is a Research Information Analyst at the University of Bristol. She is an experienced information professional with a background in health informatics and research data management in the higher education and research sectors. She has been a Chartered Member of CILIP since 2012. Her current role is providing training and support to academics in the areas of responsible research metrics and sensitive research data management, including the launch of a new dataset disclosure risk assessment service to facilitate safe publication of sensitive data. She is Co-Chair of the LIS-Bibliometrics Committee.



Peter BERKERY is Executive Director at The Association of University Presses. He came to the role from Oxford University Press, where he was vice president and publisher for their US Law Division. Earlier experiences in academic publishing include positions at Wolters Kluwer and a division of what is now Thomson Reuters. He serves on the board of directors of both the National Humanities Alliance and Seminary Cooperative Bookstores. Berkery has been a judge for the Association of American Publishers' PROSE Awards since 2015.



Mark CARDEN is a Managing Consultant at Mosaic Search & Selection, an executive recruitment firm, specialising in the scholarly communications sector, and is also the Director of the Researcher to Reader Conference. Previously, he was head of global sales and marketing at Publishing Technology (now Ingenta), and has worked in the publishing and libraries sector for over 20 years, including holding senior sales and marketing positions at Ingram, Innovative Interfaces and Dynix. Earlier in his career, he worked at Barclays and Accenture. He has a degree in Philosophy & Psychology from Oxford University.



Chhavi CHAUHAN is Director of Scientific Outreach at the American Society for Investigative Pathology (ASIP) and Director of the Continuing Medical Education Program at the Journal of Molecular Diagnostics. Dr Chauhan is a past Co-Chair of the Diversity, Equity, Inclusion, & Accessibility Committee of the Society for Scholarly Publishing and a current staff member of the Committee for Equal Representation and Opportunities at ASIP.



Tony CHEN is a Journal Publishing Manager at Wiley, where he manages a portfolio of journals in Oncology, Pathology, and Basic Medical Science under the Health Sciences banner. He is the chair of the Asian and Pacific Islander Employee Resource Group at Wiley. Prior to Wiley, he was a postdoctoral fellow at the NIH, working on the molecular mechanisms of Head and Neck Cancer. Dr Chen holds a PhD in Cell and Developmental Biology from Vanderbilt University.



Laura COX is Senior Director, Publishing Industry Data at CCC, which she joined following the acquisition of Ringgold in 2022, and leads data operations for CCC's products and services. She is Treasurer of the International Standard Name Identifier (ISNI) Board and sits on several committees in the scholarly communications environment. Prior to CCC, she was President and CFO of Ringgold. She was formerly a publishing consultant for ten years, working with a variety of international clients including publishers, intermediaries and trade associations. She is a member of the Advisory Board for the 2023 Researcher to Reader Conference.



Ben DAVIS is Science Director of Next Generation Chemistry at Rosalind Franklin Institute. His group's research centres on the chemical understanding and exploitation of biomolecular function, with an emphasis on carbohydrates and proteins. The group's interests encompass synthesis and methodology, target biomolecule synthesis, inhibitor/probe/substrate design, biocatalysis, enzyme & biomolecule mechanism, biosynthetic pathway determination, protein engineering, drug delivery, glycobiology, molecular imaging and in vivo biology. Professor Davis is also an Executive Editor of ACS Central Science.



Alice ELLINGHAM is Founder and Director at Editorial Office, who provide peer review services to academic publishers and societies. She has an in-depth knowledge of all aspects of peer review and specialises in auditing and streamlining journal workflows. Her publishing career spans over 35 years, starting as an Editor at Macmillan Press. She is a member of COPE, ALPSP and CSE, and was a founding board member of ISMTE. Ellingham is also a co-developer for Carina Workflow Intelligence. She has a BA (Hons) in Molecular Plant Biology (1st) from the University of Nottingham.



Christina EMERY is Senior Marketing Manager at Springer Nature, developing activities around topics that matter to the academic community, from open science to the SDGs. Her previous role focused on raising awareness of the benefits of open access for books. She was also partnership manager at Knowledge Unlatched, an initiative that provides open access services to librarians and publishers. Emery is also a member of the editorial advisory board for the OAPEN Open Access Books Toolkit. She has also co-written several white papers about open access.



Bernie FOLAN manages communications and events for OASPA, and is a consultant providing market research, marketing strategy and customer insight services to organisations involved in scholarly communication. She has gained extensive experience in senior marketing roles within academic publishing, working closely with researchers, librarians, publishers and the wider research community. She is a contributor to many events and has written on industry matters. She is a member of the Advisory Board for the 2023 Researcher to Reader Conference.



Alex FREEMAN is Director at Octopus Publishing CIC. She spent 17 years making science and natural history documentaries, mainly for the BBC, before becoming Executive Director at the Winton Centre for Risk & Evidence Communication at the University of Cambridge. During this time she started Octopus.ac, a platform designed to change the incentive structure for researchers and focus entirely on recognising and rewarding best research practice, which launched in June 2022.



Richard GALLAGHER is President and Editor-in-Chief at Annual Reviews. Dr Gallagher spent 10 years in immunology research at Trinity College before moving into publishing. He held senior positions at Science, where he led the Europe Office and at Nature, where he was Chief Biology Editor and Publisher. Since joining Annual Reviews in 2015 he has focused on how the organization can serve as a bridge between research progress and societal benefit.



Sybille GEISENHEYNER is Director, Open Science Strategy & Licensing at the American Chemical Society. Geisenheyner's role is to strategically position ACS with regard to Open Science and to convey this internally as well as externally. She supports her colleagues at ACS in working with institutions, consortia and funders on new transformative models and expanding the necessary infrastructure. Her many years of experience and her industry network help her to keep an oversight on the most recent developments in Open Science. In the past, she has worked for organizations such as the Royal Society of Chemistry, SilverPlatter, Thomson Reuters and WoltersKluwer.



Ed GERSTNER is the Director of Research Environment Alliances at Springer Nature. He has over a decade of experience working as a Nature journal editor. He helped to found and build Nature's first mainland China office in Shanghai. As Director of Journal Policy & Strategy he was responsible for the development and implementation of policy and strategy across the entire Springer Nature journal portfolio. In his current role, Dr Gerstner is responsible for building alliances with research institutions and community organisations working to make research more rigorous, reproducible, diverse, inclusive, ethical and open.



Laura GRAHAM-CLARE is Director of Community Content at Springer Nature. She has worked in academic publishing for 13 years, starting out as an Editorial Assistant for the Nature journals, and progressing through many roles across editorial and marketing, working with editors, authors, reviewers, librarians and corporate partners. Graham-Clare is now responsible for the development of digital communities (webpages, blogs) and content marketing at Springer Nature. She has a BA from Canterbury Christ Church University.



Natalie HARRIMAN is Research Integrity Manager at King's College London. After working in lab-based research for 10 years, Dr Harriman obtained her PhD in Developmental Neurobiology and then moved into technical lab management at Sussex University. She became involved in research governance and ethics through setting up a tissue bank and reviewing associated ethics applications. She went on to obtain a PGDip in Applied Ethics and worked as a Research Integrity Officer at Stellenbosch University.



Michael HEALY is the Executive Director (Rights holder and International Relations) at CCC. Previously, he was Executive Director of the Book Rights Registry and Executive Director of the Book Industry Study Group. Before moving to the USA, Healy worked for more than 20 years in publishing in the UK. He has been closely involved in international book trade standards development, and has been Chairman of the International ISBN Agency, a Director of the International DOI Foundation, and led the international ISO committee that developed ISBN-13. He chairs the International Standard Name Identifier Agency.



Steven HEFFNER is the Managing Director, Publications, for IEEE (the Institute for Electrical and Electronic Engineers) where he is responsible for the Institute's portfolio of learned journals, books, and magazines. Before joining IEEE in 2020, Heffner was Vice President of Product Strategy at Wolters Kluwer Health, and previously held various editorial and management positions in the trade, business and policy sectors. He is a member of the STM Association board of directors and has served on the Executive Council of the Professional and Scholarly Publishing Division of the American Association of Publishers and on the board of CLOCKSS.



Hannah HOPE is the Open Research Lead at Wellcome, which she joined in 2016. Her work drives forward Wellcome's ambition that the research it funds is open, engaged, equitable and efficient. Prior to Wellcome, she worked within learned society publishing and public engagement, with 7 years at the British Society for Immunology. She is a Director of the OA Switchboard.



Simon INGER is Co-founder & Chief Revenue Officer at Cadmore Media. He has worked with a number of start-ups in the scholarly information space for over twenty years (including CatchWord, Renew Consultants, and Accucoms) and in a consultancy and service provider role has nearly thirty years' experience in meeting the needs of the world's scholarly societies, both large and small, in North America, Europe, and Japan.



Dasapta Erwin IRAWAN is assistant professor in hydrogeology at the Institut Teknologi Bandung, Indonesia. He is an active participant in promotion of open science and effective science communication. In 2017 Dr Irawan created INArxiv, with colleagues, as the first preprint server of Indonesia with the support of the Center for Open Science. Then, in a collaboration with Indonesia Science Institute and Indonesia Open Science Team, he also led the initiation of RINarxiv. He serves as a member of the advisory board for ON-MERRIT and is a team member of ASAPBio. He is a member of the Advisory Board for the 2023 Researcher to Reader Conference.



Haseeb IRFANULLAH is an independent consultant on the environment, climate change, and research systems. He has worked for various international development organisations, academic institutions, donors and the Government of Bangladesh. Dr Irfanullah is also a visiting research fellow of the Center for Sustainable Development at the University of Liberal Arts Bangladesh. He is on the editorial board of ALPSP's Learned Publishing, is an INASP Associate and a Chef at the Scholarly Kitchen blog. He has a PhD in aquatic ecology from the University of Liverpool. He is a member of the Advisory Board for the 2023 Researcher to Reader Conference.



Rob JOHNSON is Managing Director of Research Consulting, where he leads work in research policy, research management and scholarly communication. He began his career at KPMG, working in both the UK and New Zealand. He then moved to a senior research management role at the University of Nottingham, before founding Research Consulting in 2013. Since then he has led more than 100 client projects across government, academia and the private & not-for-profit sectors. Johnson is a Fellow of the Institute of Chartered Accountants, and is an Emeritus member of the Advisory Board for the Researcher to Reader Conference.



Phill JONES is the co-founder for digital and technology at MoreBrains Cooperative, a team of specialist consultants working in scholarly publishing, communications and infrastructure. He is a former research scientist at Harvard Medical School and has worked at the intersection of publishing, technology and academia for JoVE, Digital Science and Emerald Publishing. Dr Jones is a regular contributor to the influential publishing blog, Scholarly Kitchen, and a member of the editorial board of Learned Publishing. He is a member of the Advisory Board for the 2023 Researcher to Reader Conference.



Christopher KENNEALLY is Senior Marketing Director at CCC. He develops content and programming covering issues facing the information industry, working with his colleagues to help the company attract new customers and achieve greater penetration in existing markets. Kenneally is host and producer of CCC's weekly podcast series, Velocity of Content. He has a BA from Dartmouth College, majoring in English Literature & Creative Writing.



Robert KILEY is Head of Strategy at cOAlition S. Prior to this, he was Head of Open Research at Wellcome, where he was responsible for developing and implementing their open research strategy. Kiley played a leading role in the implementation of Wellcome's open access policy and oversaw the development of the Europe PubMed Central repository. He also led the development (in partnership with the Howard Hughes Medical Institute and the Max Planck Society) of eLife, the open-access research journal.



Danny KINGSLEY is a scholarly communication specialist, working with research institutions in Australia and worldwide. She is a Visiting Fellow at the Australian National Centre for the Public Awareness of Science and sits on the Australian Academies of Science National Committee for Data in Science amongst other positions. Between 2015 and 2019 Dr Kingsley worked as the Deputy Director of Cambridge University Libraries (Scholarly Communication). She established Open Access Australasia in 2013. Her 2008 PhD was on open access. She is a member of the Advisory Board for the 2023 Researcher to Reader Conference.



Suze KUNDU is Director of Researcher and Community Engagement at Digital Science and a Trustee of the Royal Institution of Great Britain. Previously, she was an academic for six years, teaching nanomaterials science and engineering at Imperial College London and the University of Surrey, having completed her undergraduate degree and PhD in Chemistry at University College London. Dr Kundu also has a Masters from Imperial College London that focused on the retention of women engineering graduates. She has been a presenter on the Discovery Channel, National Geographic and Curiosity Stream, and writes for Forbes Science.



Arend KÜSTER is Director Academic Affairs at Springer Nature. He has been working in the publishing industry for over 25 years as an international senior executive with deep experience in STM business strategy, sales and marketing, and academic & professional journal development. After working in Open Research in China and the Middle East, he is bringing the global context to develop strategic relationships with funders and major research institutions across Europe, the Middle East and Africa. He is a member of the Advisory Board for the 2023 Researcher to Reader Conference.



Nikita LAD is a HESI SDG Publishers Compact Fellow. With over four years of experience in Regulatory Compliance, her research interests lie in sustainability science, social equity, program evaluation, co-production, and science policy. She is from India where she received her Master's in Bioanalytical Science and BS in Microbiology, and currently working on her doctorate in Environmental Science and Policy in the US. As part of her research, she is working on developing a sustainability assessment tool that would aid in understanding the efficiency of the various university-wide sustainability initiatives.



Shaina LANGE is Senior Manager of the Publishing Integrity Office at ACS Publications. She oversees the strategy, policies, and activities to support publishing integrity across the ACS journals portfolio, with a focus on embedding ACS' core value of diversity, equity, inclusion, and respect (DEIR) in the peer review and publishing processes. She has a Master's Degree in Publishing from George Washington University.



Catia LARANJEIRA is manager of the PTCRIS program of the National Scientific Computing Unit of the Foundation for Science and Technology. She graduated in Microbiology and Genetics from the Faculty of Sciences of the University of Lisbon in 2002 and obtained a PhD in Neurobiological Development from University College London. She carried out research as a post-doctoral fellow in the area of neurosciences until 2015, when she joined the Area of Scientific Knowledge of the FCT-FCCN. Since then, she has focused on the implementation of an integrated national information ecosystem (PTCRIS) to support the management of scientific activity.



Ratna Lindawati LUBIS is a HESI SDG Publishers Compact Fellow. She has a Bachelor's degree in Architectural Engineering from Bandung Institute of Technology, a Master's degree in Management from Asian Institute of Management in Manila and a Doctoral degree from Universitas Pendidikan Indonesia (UPI) majoring in Education Administration for Higher Education in Indonesia. She has taught entrepreneurship education and strategic management to master's students for over 20 years.



Mithu LUCRAFT is Senior Consultant at TBI Communications. She started her marketing career in 2004 at Oxford University Press, before setting up and leading the first PR team at Sage Publishing. At Springer Nature she was responsible for the development and implementation of global marketing strategies for eight years, with a significant focus on open research and open access initiatives, including OA books. At TBI she advises associations and publishers on strategic marketing and communications with a particular focus on brand and content marketing.



Catriona MACCALLUM is Director of Open Science at Hindawi. She joined PLOS from Elsevier in 2003 to launch PLOS Biology as a Senior Editor, leaving as Advocacy Director in 2017. Dr MacCallum is a member of the OASPA Board and OpenCitations, and a past member of the DORA steering committee, the DRYAD Board and the Advisory Board of the Royal Society. She is a founding individual of the I4OC (Initiative for Open Citations) and I4OA (Open Abstracts) campaigns. She was a member of the European Commission's Open Science Policy Platform (2017-2020). She has a PhD in population genetics from Edinburgh University.



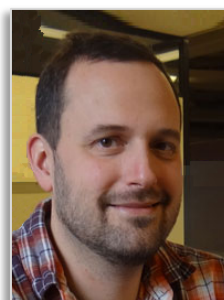
Miguel MARDERO Arellano is Director at The Brazilian Network for Digital Preservation, Cariniana. Miguel has worked at the Brazilian Institute of Information in Science and Technology (IBICT) since 1997. He is the editor for Brazil of the international repository E-LIS and he is also the editor of the Brazilian Journal of Digital Preservation. He was a member of the IFLA Standing Committee on Preservation and Conservation (2017-2021). He received his PhD in Information Science from the University of Brasília in 2008.



Jayne MARKS is a Senior Associate at Maverick Publishing Specialists. Jayne has worked in the UK and US for Macmillan (Nature Publishing Group), SAGE Publications and Wolters Kluwer Health (where she was Vice President, Global Publishing). She focused on journal publishing and in particular for scientific and medical societies. She was a Board Member at the International Association of STM Publishers from 2013 to 2018. More recently she has helped societies and publishers move to OA models and diversify their revenue streams.



Stephen MARKS is Digital Preservation Librarian at the University of Toronto, where he is responsible for the overall strategy and workflows to preserve digital objects. His current projects include a large-scale digitization of Canadian Federal and Ontario Provincial government publications from the UTL collection, investigations around national data storage infrastructure and continued development on UTL's digital preservation systems.



Valerie MCCUTCHEON is Research Information Manager at Glasgow University. She has held strategic OA roles for the last 10 years. She manages the open research service at the University of Glasgow and is Open Research Special Interest Group Champion for the Association of Research Managers and Administrators. She is involved in several advisory groups including the Editorial Advisory Board of the OAPEN OA Books Toolkit, the Scottish Universities Press Management Board, the UKRI OA Stakeholder Forum and the Jisc Open Research Advisory Board.



Tasha MELLINS-COHEN is Project Director at COUNTER and Founder of Mellins-Cohen Consulting. She has held roles within learned societies (Royal Society of Medicine, Professional Engineering Publishing, IOP Publishing, Microbiology Society) and commercial publishers (Springer Nature) across operations, technology, editorial and executive functions. In 2020 she launched Mellins-Cohen Consulting in response to requests for help in developing and implementing learned society-appropriate OA business models. From 2022 she took over the running of COUNTER, the usage metrics standard, alongside her consulting work.



Kirsty MERRETT is Research Data Librarian at University of Bristol. She advises researchers how to manage, store and share research data, and helps them publish open and controlled access data at the University of Bristol's repository. Prior to this, she worked as the Open Access Administrator, managing Gold open access funds for RCUK/UKRI and Wellcome. She has authored publications on controlled data access. She works closely with UKRN to promote open research, including bespoke workshops, organising an annual Open Research Prize and open research practice training sessions.



Fiona MURPHY is the co-founder for partnerships and community development at MoreBrains Cooperative, a consultancy that works with partners to improve scholarly research infrastructures, communications, policy and incentives. She has a DPhil in English, and over 20 years' experience in scholarly publishing. She is a member of a number of boards and groups, including Dryad Data Repository, FORCE11 Scholarly Communications Institute, Data Science Journal, and the EASE. Dr Murphy also writes and presents on scholarly communications, and is a member of the Advisory Board for the 2023 Researcher to Reader Conference.



Hazel NEWTON is Director of Researcher Professional Development Solutions at Springer Nature. She has a particular interest in levelling the playing field for all researchers. She has over 15 years' experience in academic publishing and has led the development of innovation programmes involving new publication formats and business models, including the first CC-BY books programme by a major commercial publisher.



Yaz OSHO is Senior Lecturer at University of Westminster, working in social entrepreneurship, new venture creation and the commercialisation of business. Her research interests include the 'BAME' attainment gap, racially minoritised entrepreneurship, equity and EDI within HEIs and racially minoritised academics' experience within HEIs. She has founded two social organisations: Black, Asian and Minoritised Ethnic Women Academic Support Network and Black Academic Network. Her HEI experience spans over twenty years and includes posts at Middlesex University, University of Sussex, UEL and Kings College, London.



Lou PECK is CEO at The International Bunch. She primarily focuses her time on advisory, strategy, research and progressive thinking services, working with research institutions, funders, publishers, libraries, and intermediaries. Peck's career spans over 20 years working at organisations including Kudos, EBL - Ebook Library, the Royal Society of Chemistry, ProQuest, and British Standards Institution. She is currently Chair of the CILIP Cymru Wales Committee and the ALPSP Membership and Marketing Committee.



Robyn PRICE is the Bibliometrics Manager at Imperial College London, where she established a responsible metrics analysis and education service. She is also currently co-Chair of the LIS-Bibliometrics Committee. Previously, Robyn worked in the editorial teams of open access and subscription journals at SAGE Publishing.



Ros PYNE is Global Director, Research and Open Access at Bloomsbury. She has worked in OA policy and strategy roles for the last ten years and has a particular interest in bringing OA to long-form scholarship and to the humanities. She sits on the advisory boards for the OAPEN OA Books Toolkit and the Mellon-funded Book Analytics Dashboard Project, and was a member of the Universities UK OA Monographs group. She is co-author of several reports on open access books.



Ana Luíza ROSSATO Facco is a Lecturer in the Business Department at Unicruz-Brazil. Her PhD thesis, "The contribution of dynamic capabilities in the process of scaling social innovation", explores sustainability in the Amazon and Brazil, and the importance of traditional communities and traditional people. She is an advocate of indigenous communities and their traditional practices as "Guardians of the Forest". Using a co-production work with these communities, she is raising the importance of co-ops and eco-labels in defending such traditional practices and how those best practices can be exported globally.



Judy RUSSELL is Dean of University Libraries at the University of Florida. She is the first dean of the University of Florida George A Smathers Libraries, with the position elevated to reflect the increased importance of the libraries and information for the University of Florida. Prior to this, Russell served as the 22nd superintendent of documents at the US Government Printing Office where she provided public access to government information published by the US Congress, federal agencies and the federal courts. Prior to this she served as the deputy director for the US National Commission on Libraries and Information Science.



José SALM Jr is a professor at Santa Catarina State University in the Information Science Graduate Program and is a faculty member at the Department of Public Administration. Dr Salm was a partner in the development and rollout of the Star Metrics program, a federally-funded program to categorize and measure scientific innovation through analysing US Government grants and grant recipients. He is a member of the Technical Advisory Group: Evidence and Intelligence for Action in Health of the Americas at the Pan-American Health Organization / World Health Organization in Washington DC.



Malvika SHARAN is Senior Researcher for the Tools, Practices and Systems research programme at the Alan Turing Institute. With a focus on Open Research, Dr Sharan leads a team of community managers and co-leads The Turing Way project that aims to make data science reproducible, collaborative, ethical and inclusive for researchers around the globe. After receiving her PhD in Bioinformatics, she started her career in community building at the European Molecular Biology Laboratory. She is a Software Sustainability Institute fellow, Open Bioinformatics Foundation board member and an active contributor on open source projects.



Anna SHARMAN is founder and Director at Cofactor, which provides training and consultancy to help STEM researchers write and publish their papers more effectively. Following a Natural Sciences Degree at Cambridge University, she was awarded a PhD in Zoology at Reading University and did post-doctoral research at the University of Heidelberg. She has worked as a journal editor (at Biomed Central and Elsevier), a freelance copyeditor and a publishing consultant, and founded Cofactor in 2014. Dr Sharman is a member of the Advisory Board for the 2023 Researcher to Reader Conference.



Kellie SNOW is Research Data Manager at Cardiff University. A chartered librarian, she began her professional career in traditional library roles before moving into the fields of digital preservation and research data management some 17 years ago. She has worked both as a Research Officer at the University of Glasgow and Digital Curation Centre on projects such as Planets, Jisc Incremental and DaMSSI-ABC, and as a research data librarian at the Universities of Bristol and Cardiff. She has co-authored several publications on developing research data services and training, and is a member of working groups for RLUK and GW4.



Veronika SPINKA is the Senior Vice President for Thieme Science. She has over ten years' experience in academic publishing with an emphasis on the open access business model and operations. Before joining Thieme in 2022, Veronika had been working for Springer Nature for over a decade. Her track record includes launching Springer Nature's open access book program in 2012 as well as defining, deploying and improving the open access publishing services for transformative open access agreements. At Thieme, Veronika is heading the science business unit and is responsible for the open access transition of Thieme's Medicine and Chemistry science journal portfolio.



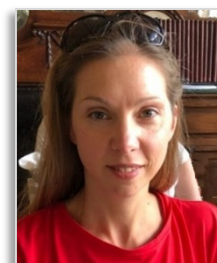
Heather STAINES is a Senior Consultant at Delta Think. Heather's prior roles include Head of Partnerships for Knowledge Futures Group, Director of Business Development at Hypothesis, as well as positions at Proquest, SIPX and Springer SBM. She is a frequent speaker at industry events including the ALPSP DEIA Working Group (co-chair), the Charleston Library Conference, the STM Futurelab, SSP, the Council of Science Editors, the NISO Transfer Standing Committee, and the NASIG Digital Preservation Committee. She is a member of the Advisory Board for the 2023 Researcher to Reader Conference.



Megan TAYLOR is Director of Content and Research at The International Bunch. She has an academic background in English Literature and 13 years of professional experience as a publisher and marketing expert. Her previous experience includes managing The Huddersfield University Press and managing journal and book portfolios for scholarly publishers, including Emerald. At The International Bunch, Taylor works with research institutions, funders, publishers, libraries, and intermediaries managing marketing content.



Florence THEBERGE is Publishing Development Manager (Fairer Society) at Emerald Publishing. She works across Emerald's publishing programmes for SDGs-aligned research, promoting a more inclusive, just and fair society. Dr Theberge uses her 10+ years of research management experience acquired working for various funding bodies and HEIs to provide the wider research community with the tools they need to accomplish true research excellence, promote their work, and doing so, bridge the gap between research and real-world impact.



Stephanie VELDMAN is Head of Open Research at Brill, where she is responsible for the development of models and services to support Open Access and Open Science in HSS. She helped shape Brill's nascent Open Access program 7 years ago. She also gained experience with institutional OA publishing at Utrecht University's publishing program Uopen Journals. Back at Brill since 2018, she combines her experience with both commercial as well as not-for-profit publishing to move towards Open Access models suited to the unique and diverse HSS research landscape. She is a member of the Advisory Board for the 2023 Researcher to Reader Conference.



Emma VODDEN is Director of Publishing at Bone & Joint Publishing. She has worked in STM for over 20 years, beginning her career at Pharmaceutical Press. She started at Bone & Joint Publishing in 2002 and is currently responsible for journal management and development, working collaboratively with the Senior Management Team and the Trustees to deliver Bone & Joint Publishing's strategic objectives. She has led the development and implementation of several key strategic initiatives including the recently-launched digital products OrthoSearch and OrthoMedia. She has a degree in Applied Biology.



Anthony WATKINSON is the Principal Consultant for CIBER Research, an independent group of academic researchers. He is also an honorary lecturer at University College London and is a director of the Charleston Conference, and co-organisier of the Fiesole Retreats. He has been in charge of training and education for the International Association of STM Publishers and is currently on the training committee of the ALPSP. He has spent over 30 years in scientific publishing, holding senior positions at Academic Press, Oxford University Press and the Thomson Corporation. He is a member of the Advisory Board for the 2023 Researcher to Reader Conference



Wilhelm WIDMARK is Library Director at Stockholm University. Wilhelm WIDMARK is Library Director at Stockholm University since 2011. He is also Senior Adviser on Open Science to the President of SU and Vice chair of the Bibsam consortium. He is active in many Open Science related groups in Sweden and Europe: EUA Open Science group, Director in EOSC Board, member of the Rectors Conference Open Science Board in Sweden. He is a member of the Advisory Board for the 2023 Researcher to Reader Conference.



Mat WILLMOTT is Assistant Director for Open Access Agreements at California Digital Library. Mat is responsible for stewarding CDL activities related to publisher agreements which shift library investments from subscriptions to open access. He has been working in this space at CDL since 2015, first as a data analyst on the grant-funded Pay-It-Forward project, and then as the Open Access Collection Strategist, supporting UC's activities relating to transformative agreements with data analysis, financial modelling, and strategic planning.



Alicia WISE is Executive Director of CLOCKSS where research libraries and academic publishers come together to ensure the long-term preservation of the scholarly record. Dr Wise has been active in increasing access to research information for 20 years in roles within our publishing community (eg with Elsevier, the Publishers Association, and the Publishers Licensing Service) and also within the library community (including Jisc, and a range of universities). Her PhD is in Anthropology where her research focussed on the Roman invasion of Scotland and resistance to this.



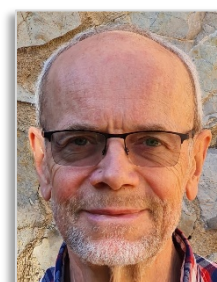
Jo WIXON is Director, Portfolio Strategy at Wiley, and a HESI SDG Publishers Compact Fellow. With over 20 years in publishing, she has transitioned from journal management and commissioning, through portfolio expansion, to society partnership development, and into global journals portfolio strategy. Dr Wixon has a BSc and DPhil in Biochemistry, and was a Post-Doctoral researcher before moving into scholarly publishing. She is Vice-Chair of the ALPSP Membership and Marketing Committee and on STM's SDG Academic Publishers Forum.



Laura WONG is a Product Manager at Jisc. Over the last seven years, she has supported and developed two COUNTER-based usage statistics services: JUSP (Journal Usage Statistics Portal) and IRUS (Institutional Repository Usage Statistics) and has in-depth knowledge of e-resource usage data and the COUNTER standard. Before Jisc, Laura had 9 years of experience working in various roles within academic libraries, with a focus on subscriptions and e-resources.



Roger WORTHINGTON is a HESI SDG Publishers Compact Fellow. He has held academic positions in the USA, the UK and Australia and consultancy roles at the General Medical Council (UK) and at the Ministry of Health (New Zealand). He runs professional development courses for doctors in the UK and mentors young scholars from around the world.



Karin WULF is the Beatrice and Julio Mario Santo Domingo Director and Librarian at the John Carter Brown Library, and Professor of History at Brown University. She was the Executive Director of the Omohundro Institute of Early American History & Culture, and Professor of History at William & Mary from 2013 to 2021. Dr Wulf writes for public and academic audiences about early American history and the worlds of scholarship and scholarly publishing; she is now finishing 'Lineage: Genealogy and the Power of Connection in 18th Century British America' for Oxford University Press.



Advisory Board

The Advisory Board for the 2023 Researcher to Reader Conference provided outstanding guidance in the development of this year's Programme, recommending relevant topics and talented speakers, and reviewing responses to our call for papers. They have also provided a great deal of operational assistance throughout the planning and delivery of the event. We also acknowledge the past and continuing support of our Board Members Emeritus.

2023 Conference Advisory Board

Mark Allin	Arend Küster
Rick Anderson	Haseeb Irfanullah
Mark Carden	Fiona Murphy
Laura Cox	Anna Sharman
Dasapta Erwin Irawan	Heather Staines
Bernie Folan	Stephanie Veldman
Phill Jones	Anthony Watkinson
Danny Kingsley	Wilhelm Widmark

Members Emeritus

Chris Banks
Sam Bruinsma
Luke Davies
Nawin Gupta
Peter Lawson
Rob Johnson
Sid McNeal

Anyone who may be interested in volunteering to support the 2024 Conference should review the governance page on the website, and contact the Conference Chairman.

Event Management and Conference Services

The Conference is excellently supported by the team from The Events Hub, who have been handling all of our event management, communications and administration since 2016. This year's team included Ruby Sweeney, Karen Bennie and Cat Bibby.



We are also grateful for the expertise and hard work of the Giggabox team, including Paul Musselle and Sophie Standen, who have delivered outstanding AV services, as we embraced new online and hybrid technology in 2022 and 2023.



Thanks are also due to our platform providers, especially Jon Dodd at EventsCase and Anastasia Davis at SpatialChat.



Our physical venue since 2015 has been BMA House, and we would like to thank their whole team, particularly Hannah Robinson. BMA House has been very flexible and supportive throughout our hybrid intentions during 2020-2021, and our hybrid realities in 2022 and 2023.



The challenging task of workshop management was performed by Phill Jones, supported by Jayne Marks. Stephanie Veldman took on the daunting job of organising and moderating our Lightning Talks, assisted by Emily Poznanski. Several other members of this year's Advisory Board have gone way beyond mere advice-giving, and have provided great support to the planning and delivery of the event.

Design, logos, graphics, proof-reading and printing were by Mark Carden, Ruby Sweeney, Helen Bowers and Wades Print.



Sponsors

Our sponsors provide much-needed financial support for the *Researcher to Reader Conference*, and for the scholarly communications community, while also increasing awareness of their brands, products and services. Without the generous support of our sponsors, registration cost would be around 50% higher for our delegates.

GOLD SPONSOR

The Royal Society of Chemistry is an international organisation connecting chemical scientists with each other, with other scientists, and with society as a whole. Founded in 1841, the RSC has an



**ROYAL SOCIETY
OF CHEMISTRY**

international membership. The RSC uses the surplus from their global publishing and knowledge business to give thousands of chemical scientists the support and resources required to make vital advances in chemical knowledge. The RSC is a catalyst for the chemistry that enriches our world.

Silver Sponsors

A pioneer in voluntary collective licensing, Copyright Clearance Center (CCC) helps organizations integrate, access, and share information through licensing, content, software, and professional services. With expertise in copyright and information management, CCC and its subsidiary RightsDirect collaborate with stakeholders to design and deliver innovative information solutions that power decision-making by helping people integrate and navigate data sources and content assets.



Copyright Clearance Center

MDPI is a pioneer in scholarly, open access publishing, that has supported academic communities since 1996. Based in Basel, Switzerland, MDPI has the mission to foster open scientific exchange in all forms, across all disciplines. MDPI's 379 diverse, peer-reviewed, open access journals are supported by more than 115,000 academic experts who support MDPI's mission, values, and commitment to providing high-quality service for our authors. MDPI's articles are freely available and distributed under a Creative Commons Attribution License (CC BY).



Academic Open Access Publishing
since 1996

Frontiers Publishing Partnerships leads the movement to make science and research open by partnering with societies to support the publication of their journals. Frontiers has been a trailblazer for Open Science since its founding 15 years ago and is a recognized leader in Open Access technology. This market-leading technology backed by a professional team makes Frontiers a reliable and high-quality home for society journals.



frontiers
Publishing Partnerships

Bronze Sponsors

Editorial Office has grown significantly over 20 years, always adapting in line with the latest development of peer review and submissions systems. They are passionate about future-proofing their role in the publishing sector, working to help publishers, of all kinds, as they continue to improve and streamline processes, using cutting-edge automated software.



Springer Nature advances discovery by publishing trusted research, supporting the development of new ideas and championing open science. Springer Nature is committed to playing its part in accelerating solutions to address the world's urgent challenges.

**SPRINGER
NATURE**

Mosaic Search & Selection has been providing international executive recruitment services for publishers and related organisations for over 20 years. The Mosaic team uses their many years of sector and recruitment experience, and their professional executive search skills, to enable organisations to hire exceptional new talent cost-effectively and with minimal risk.



Sponsors

Aries Systems Corporation, the developer of Editorial Manager and ProduXion Manager, is committed to enhancing how publishers and scholars disseminate knowledge on a global scale. Aries' cloud-based workflow management solutions enable the submission, peer review, and production of high-value content, and are trusted by thousands of journals and hundreds of publishers worldwide. Publish faster, publish smarter, with Aries Systems.



Media Partners

Research Information is a bimonthly full-colour magazine, sent six times a year at no cost to publishing and information professionals.

**Research
information**

Physical Venue Map

