

# Paul Killoran

## Founder & CEO



Researcher 2 Reader Conference 2025

# What is Ex Ordo?

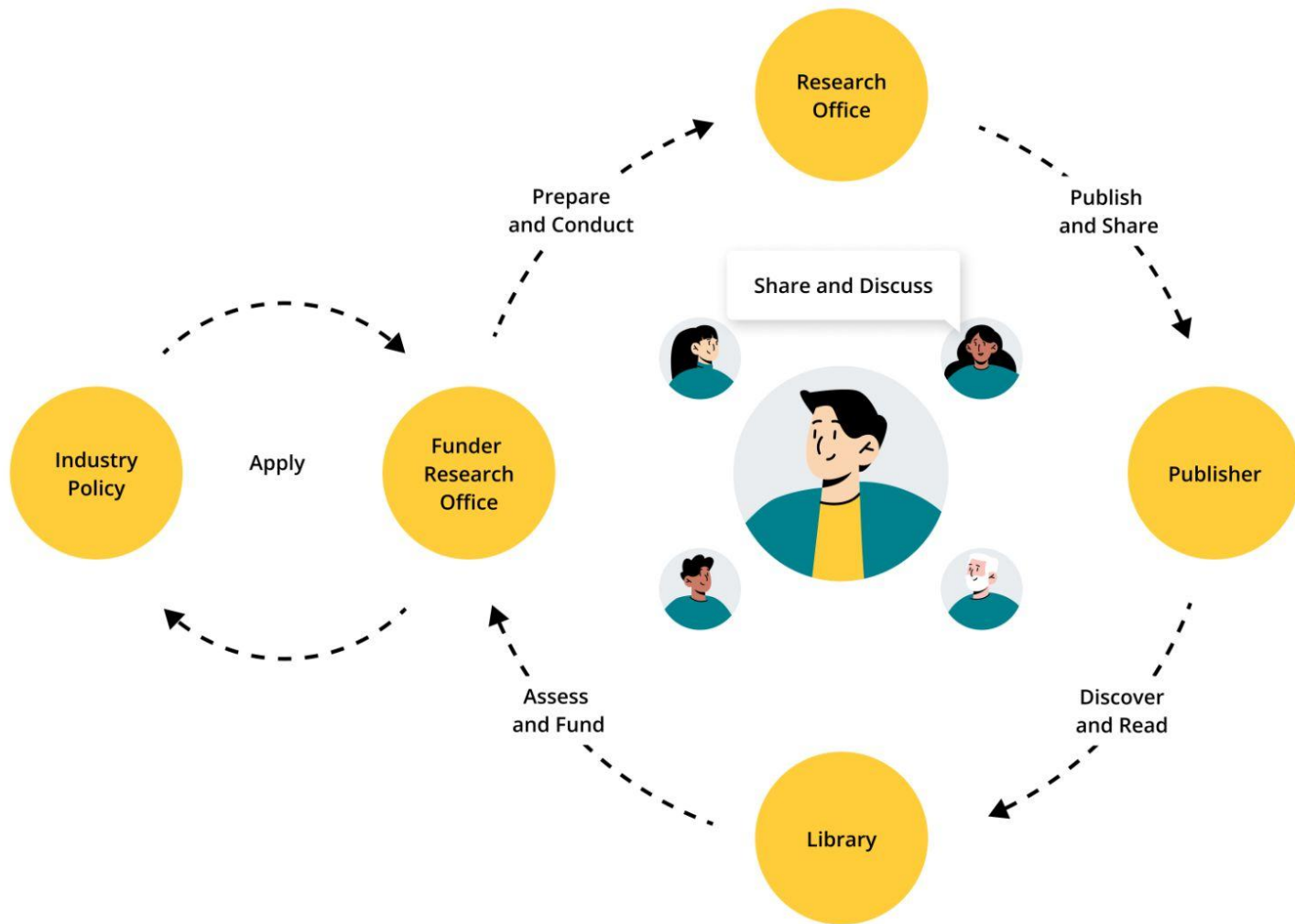
**A platform for scholarly conference workflows.**

submission / peer review / proceedings / integrity / event management

# Presentation

## Unlocking the Potential from the Scholarly Conference Corpus

Scholarly events have connection and engagement at their core. Analysing event data can reveal valuable insights at different stages of the research process.



# Prepare & Conduct

## Where do research ideas come from?

- Discussion with colleagues.
- Reading the literature.
- Observing new ideas from relevant research communities.

## **Elements of innovation are built into scholarly events by default.**

Imagine if the corpus of insights from all conferences were easily and centrally accessible.

# Publish & Share

A cochrane study has shown that **37% of all conference material** ends up being published as **fully fledged journal articles within 2 years**.

Conferences can offer a pipeline of content for journal articles:

- **Direct:** Workflow linkages to encourage submission.
- **Indirect:** Nurture authors along their publishing journey.

# Discover & Read

Imagine if discovery of new work, new ideas, new findings weren't so limited to article-level units.

**Events allow for more flexibility on form.**

Imagine if you could browse and use all event-related output (proceedings, panel discussions, keynotes, workshops) in a **non siloed, systematic, citable way.**

# Assess & Fund

**Events are at the leading edge of an industry:**

- What are the hot topics?
- Who are the rising stars (authors)?
- Who are the new experts (reviewers)?

We measure impact based on citations.

Could we measure research impact based on  
**live discussion and author engagement?**



# A Community Data Model

## Events are the embodiment of the community:

- Events at their core are about community and engagement;
- They're interaction heavy;
- They facilitate discussion, collaboration and innovation.

Therefore, **all event data is a measure of a community.**

We have been ignoring how to harness this data for the betterment of the research lifecycle.

# Join the Dots

Ex Ordo is a powerful platform that acts as a sensor for all this data. But we don't need anymore islands; help us to join the dots.

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